

**NOTICE OF CUMBERLAND COUNTY  
COMMUNITY DEVELOPMENT FUNDING**

**REQUEST FOR PROPOSALS**

**SMALL BUSINESS RESILIENCY PROGRAM**

Cumberland County Community Development Department seeks qualified businesses to submit applications in response to the Small Business Resiliency Program (SBRP). The SBRP was established in response to the economic impacts experienced by small businesses as a result of Presidentially Declared Disasters.

Funding for the SBRP is made available by the U.S. Department of Housing and Urban Development (HUD) through the Community Development Block Grant (CDBG) Program and are administered by the Cumberland County Community Development Department. The goal is to provide financial assistance to small for-profit businesses with up to ten (10) employees (including the owner) at the time of application with up to \$10,000 in grant funding.

**Eligible Applicants / Businesses**

For-profit businesses operating within Cumberland County (outside the City of Fayetteville) employing up to ten (10) employees may apply.

**Ineligible Applicants**

Certain business types are ineligible to apply. This includes but not limited to:

- Businesses Exclusively Residential;
- Franchises;
- Hotels or Motels;
- Liquor Stores;
- Financial / Lending Institutions;
- Private Membership or Fraternal Organizations/Businesses;
- Adult Oriented Businesses;
- National / Regional Chain Businesses;
- Bars and Night Clubs;
- Vape Shops and Hemp Shops;
- Tattoo Parlors and Body Piercing Shops;
- Gambling Business; and
- Businesses owned in part or fully by Cumberland County staff, administration, or leadership.

**Geographic Service Area**

Businesses must be operating within the Towns of Eastover, Falcon, Godwin, Hope Mills, Linden, Spring Lake, Stedman, Wade, and/or the unincorporated area of Cumberland County.

**National Objective Requirements**

Under federal regulations, use of CDBG funds for economic development activities must meet the national objective of benefit to low- to moderate- income persons under the Job Creation/Retention or Limited Clientele definition.

## **Funding Availability and Terms**

Funds are available as grants with a minimum request of \$1,000 and a maximum request of \$10,000 pending continued compliance with HUD regulations throughout the one-year grant cycle. Grant amounts will be determined according to the level of assistance needed for the business.

## **Eligible Use of Funds**

Funds may be used for the following:

- Working capital to meet payroll, pay rent and utilities or purchase inventory;
- Purchasing machinery and equipment (with or without installation costs);
- Professional Services including engineering, architectural, local permits or fees, business consulting services, but only as specifically approved by County staff; and
- Marketing materials and advertising including website development and servicing;

Funding for activities will be approved based on the business need during the emergency period.

**Application Deadline: by 5:00 p.m., May 29, 2020**

**Application, submission requirements, and guidelines can be obtained via:**

- E-mail request at [cmclamb@co.cumberland.nc.us](mailto:cmclamb@co.cumberland.nc.us); or
- [CCCD's Website](#);

**For additional information, please contact CCCD office at (910) 323-6112**

In the event that CCCD determines, in its sole discretion, that it is necessary to revise any part of this notice, application, and guidelines, updated information will be posted at the Cumberland County's VSS website or CCCD's website. It is the responsibility of the proposer to check the website for any amendments or addendums related to this notice, applications, or guidelines.