

CUMBERLAND COUNTY PUBLIC LIBRARY & INFORMATION CENTER

The library opens windows to the world by encouraging expression, enlightenment, and exploration.

October 2019 Director's Report

Community Outreach:



The library staffed an outreach table at the *Boomers & Seniors Expo* held at the Crown Expo Center. The free event was sponsored by the Fayetteville Observer. The library petitioned its survey for the Long Range Plan throughout the day.

Operation Ceasefire Movie Night held its last event of the year "Trunk or Treat" at Sardis Presbyterian Church in Linden. The library attended and decorated a table to reflect the ghoulish occasion.

Participants stopped to get candy and later enjoyed the movie.



Headquarters Library

Success Stories:

- ★ A staff member from the City of Fayetteville Development Services needed a historic pamphlet that mentioned a 1814 city ordinance and asked Local & State History Librarian I Gaby Kienitz for assistance. The library did not have the pamphlet but Kienitz was able to work with some academic archive departments and got a copy of the pamphlet to the customer later that day. The next day, Dr. Gerald Newton, Director of Development Services stopped by the library to personally thank Kienitz for getting a copy of the pamphlet to him so quickly.
- ★ Local & State History (L&SH) Library Associate Sana Moulder helped a customer from Linden find information about the rail service that used to be a part of the town. Working with L&SH department resources, along with the database for Historic NC Newspapers, Moulder was able to find announcements and advertisements relating to rail service in Linden in the early part of the 20th Century. The customer was very pleased to have this information to use in her newsletter article.
- ★ When Library Associate Wendy Olsen introduced the library's new *Freegal* resource to a customer who regularly checks out CD's, the customer said, "This is like Apple iTunes, except I do not have to buy the music! It is all free in my own account and is simple and friendly. Thank you for taking the time to tell me about this."

Highlights:



The L&SH department hosted the **Devotionals for Soldiers in Times of War** program. Reverend Robert Alves presented a collection of historic devotionals and discussed the unique challenges of providing spiritual support during times of war.

The **Let's Talk About It: Law and Literature – The Eva R. Rubin** series began this month. The program focuses on discussing books as a part of a greater theme and October's programs discussed Ernest Gaines' *A Lesson Before Dying* and David Guterson's *Snow Falling on Cedars*.





The library partnered with the County Health Department to host a breast cancer awareness and information fair. Attendees had the opportunity to talk with health care providers and other community agencies that provide help and support for breast cancer and other forms of cancer. The program also included a panel of breast cancer survivors who shared their experiences.



Silly, Crazy Monsters
Storytime & Craftde
Sea Glass Program

Leif Erickson
Day Celebration



Bordeaux Branch Library

Success Stories:

- ★ Library Associate Vannecia Church helped a returning student with the *Blackboard* program used in online classes. Church was able to teach him the basics of *Blackboard*, help him post his first personal introduction to the class video and respond to posts from other students. He was extremely grateful and told Church that he is a lot more hopeful that he will succeed in the class now since he understands how to navigate *Blackboard*.
- ★ While at the NCLA Conference, IS Librarian I Matt Kleven was asked by another attendee where he was from. When Kleven told her that he worked at the Bordeaux Branch in Cumberland County she stated, "That was my branch! You guys saved my life!" She explained how poor she and her family were and that the library provided all the entertainment with programming, story-times, books and videos. She also said that the library was her inspiration to wanting to become a librarian herself and is attending UNC-G to achieve that goal.

Highlights:



During Bordeaux's **31 Days of Love** event (photo left) five of the six dogs were adopted within the first 15 minutes. The County Animal Shelter stated it was their most successful adoption event.

Teens enjoyed playing with special effects make-up at the **After School Hang: Zombie School 101** program.

At the firefighters themed **Preschool Story Time** program, children enjoyed ringing their bells during songs about fire trucks and making a firefighter's hat (photo right).



Cliffdale Regional Branch Library

Success Stories:

★ The patron in the photograph on the right has been coming to the Cliffdale library working on her degree and recently graduated. She was so happy to tell Library Associate Rita Grimes that she accomplished her goal and all she has left to do is take her certification test. She thanked Grimes for encouraging her not to give up and helping her through numerous computer mishaps.



★ YS Librarian I Hunter Miller noticed a patron with a pile of books typing them into the AR book finder on the catalog computer and asked her if she knew about the app *Point Scan Free* which makes finding AR books a lot easier and quicker. She said, "In the three years I've been coming here and other libraries, not one person has told me about this app, I could kiss you!" She downloaded the app and tried it out on the first of her books. She excitedly said, "You're my favorite librarian now, I love you!"

★ YS Library Associate Brenna Dickerson helped a child visiting the library with her class who wanted to check out a book like the rest of her group, but said that she couldn't read. Dickerson showed her the wordless picture book display telling her that the books didn't have any words and how she could read the pictures instead. She happily picked out two books from the display to check out.

Highlights:



Story Time at
Cross Creek Mall

YS Halloween
STEAM Party



At the **Passports for Middles: Playwriting and Performance** program, participants ran their lines before their final performance. At the **Monster Storytime: Playdough Activity** program, participants used playdough to add features to monster figures or create cookies to feed the *Cookie Monster*.

East Regional Branch Library

Success Stories:

★ Administrative Support Specialist Patricia Tew, IS Library Associate Kimberly Walters and Library Associate Dawn Hall worked with a customer to help him get all of the required documents to renew his CDL license and obtain a "Real ID" for a new job he was starting. The customer was missing some information and DMV staff directed him to the library to get copies of required forms. The customer needed extensive help in obtaining the information and Tew, Walters and Hall worked with him throughout the process. When he had everything he needed, he said they may have saved his new job with the assistance and added, "They can't pay you enough to provide the assistance you gave me!"

- ★ While looking on the Accelerated Reader (AR) site for books for his son that qualify for AR tests, a father mentioned that this was quite a labor intensive process. YS Library Associate Madelon Pylate told him about the *Point Scan Free* phone app that quickly gives the book level and point value. He was thrilled! "Finally," he said, "Now we can find the books in a timely manner!"

Highlights:

At the **Let's Do a Science STEM CLUB: Paper Circuits** and **Let's Do a Science STEM CLUB: Marble Mazes** programs, teens used simple materials to create circuits and mazes.



Wild Animal Friends
with Clark Park



DIY Water Color
Mini Painting Craft



Story Time with the
Vander Fire Dept.

Hope Mills Branch Library

Success Story:

- ★ After IS Librarian I Sabrina Taylor helped customer Jay Oxendine complete several employment applications, Mr. Oxendine told Taylor, "If I get one of these jobs, I'm going to get you some flowers!"

Highlights:



Five families were rescued by some happy and very loving puppies and dogs at the **31 Days of Love Adoption Event**. As YS Library Associate Sarah Thornton was helping a lady get her new pet situated in the car for the ride home, she commented, "My husband is going to get a big surprise! I came to the library today to return books and DVDs and pick up a few more. I never dreamed this morning that I would pick out a dog to bring home too!"



North Regional Branch Library

Success Stories:

- ★ After story time, a three year old who came dressed in costume as the red dragon from his favorite book, *Dragons Love Tacos* by Adam Rubin, proceeded to read a page from the book to YS Library Associate Robin McKoy.



- ★ As YS Librarian I Aaron Mehaffey showed a customer how to use the online tutorial service *Brainfuse* to help her struggling third grade granddaughter, the customer said that Mehaffey saved her from a heart attack as she had talked to a private tutor who quoted her an outrageous rate. She was thrilled to hear about a free alternative.
- ★ A man needed an article on Gregory of Nyssa. IS Librarian I Robin Deffendall showed him the wealth of materials, including several eBooks on *NCLive*. He was very excited about the resources and said he had used some materials from his online university but found them to be insufficient. He was excited to learn how to make the service prepare his bibliography entries and to be able to access everything from home.

Highlights:

Fayetteville State University faculty and students presented an **FSU Read-Round-About** where education students presented stories to young children by reading *Ricky the Rock That Couldn't Roll* and supervising educational activities revolving around rocks. Activities included rock painting, timed rock stacking, a rock pushing activity involving a pool noodle, a rock sliding activity and a sand making activity.



In the photograph on the left, children listened to blazin' hot stories, met fearless firefighters and toured a fire truck at the **Fire Truck Friends** program. When leaving the library one child pronounced that YS Librarian I Aaron Mehaffey's firefighter program was "Amazing."

At the **Wacky Wednesday: Celebrate STEM Halloween** program, children learned about blood, inflated their own balloon ghosts with baking soda and vinegar, made their own vampire bat flyers and investigated other STEM ideas.



Spring Lake Branch Library

Highlights:

YS Librarian I Suzanne Pate hosted the **Meet Your Firefighters** program where participants saw two fire trucks, viewed a demonstration of a firefighter getting into their gear and shoot the water hoses. They also listened to library staff and a firefighter read stories and got to climb on a fire truck. They received a goodie bag and a fire hat and left with happy smiles on their faces. The Mayor of Spring Lake stopped by to meet the customers and support the firefighters. One participant drove from Fayetteville and told Pate, "I knew we couldn't miss this one." She thanked Pate for doing the program and said it was wonderful.



Pate and Park Ranger Hayley hosted the **Preschool Pollywogs** program at Carver's Creek State Park. Families enjoyed stories and rhymes about spiders and took part in a nature walk with Ranger Hayley. The children loved finding two spiders and many webs!



Also, Pate hosted teens at the **Build Your Own Catapult** program (photo left). The teens had a great time trying to knock down the walls of a “castle.”

Administrative Support Specialist Lisa Hutchison and Branch Manager Michelle Gross represented the library and the Spring Lake library at the Girl Scouts Trunk or Treat event at Smith Lake. Hutchison and Gross interacted with children and parents. Many of the families were excited to see library staff, commenting, “We love the library!”

West Regional Branch Library

Success Story:

- ★ A customer and her son came to the library looking for a book on animal bones and skeletons for the son's school project. They tried searching online with little success. IS Librarian I Brianna Davis assisted the customers with searching online and through the library's catalog. Davis located a book that had the information the customer needed for her son to complete his project. The customer thanked Davis, saying, “You guys are lifesavers, you don't even know!”

Highlights:

A great number of people attended the annual **Fall Festival** program. Many of them expressed their delight at having a safe place for their young ones to enjoy the holiday. People also came inside to visit the branch's “Haunted Mansion.”



At the **Fire Safety** program preschoolers visited with local firefighters. They learned about fire safety and even had an opportunity to look over two fire trucks.

Teens had a blast decorating cookies and pumpkins for the annual **Fall Festival** at the **Teen Hang: STEM and Crafts** program.

Two representatives of the County Department of Public Health introduced smokers to tools they could use to assist their efforts to quit and provided support, advice and encouragement to attendees at the **Fresh Start: Smoking Cessation** activity. Participants were very grateful for the program and the presenters thanked library staff for hosting the program. Two attendees completed the full four-week course of the program.

LIBRARY PROGRAM STATISTICS FOR
October 2019

In Library Programs	
Adult Program Attendance:	923
Young Adult Program Attendance:	1,663
Children's Program Attendance:	4,810
Programs in the Community	
Adult Program Attendance	38
Young Adult Program Attendance:	155
Children's Program Attendance:	2,272
Community Events	
All Ages Attendance:	1,765

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