

CUMBERLAND COUNTY PUBLIC LIBRARY & INFORMATION CENTER

The library opens windows to the world by encouraging expression, enlightenment, and exploration.

September 2019 Director's Report

Community Outreach:



Operation Ceasefire Movie Night (*Captain Marvel*) was held on September 20. Library staff had a table of outreach materials and attended the event with other county departments and local organizations. The Fayetteville Police Department gave a K-9 demonstration and the crowd viewed police vehicles and a fire truck that were on display.

Headquarters Library

Success Stories:

- ★ IS Librarian I Gaby Kienitz helped a customer with information about his family's reunions which included troubleshooting a DVD that was corrupted. The DVD contained home movies of previous family reunions. The customer was so thrilled with her assistance that he invited Kienitz to the next family reunion.
- ★ IS Library Associate Sana Moulder helped a customer find information about his father who was stationed at Fort Bragg in the 1970s. The customer's father was killed on his way to work and he wanted to find out as much information as possible about his father's death. Moulder did extensive research in archived newspapers and on genealogy databases and was able to find an obituary and photographs from his father's high school and college yearbooks. Additionally, Moulder provided the phone number for the Fort Bragg Provost Marshal's Office in case the customer wanted to follow up on the results of the investigation. The customer was deeply grateful for receiving so much information about his father.

Highlights:

The Local & State History Department hosted programs on the life of the pirate *Blackbeard* and also about the contributions of the *Marquis de Lafayette* to the *American Revolutionary War*.

The **Let's Talk About It: Law and Literature: The Eva R. Rubin** series began this month. The program focuses on discussing books as a part of a greater theme, and in September the group discussed Melville's *Billy Budd* and Twain's *Pudd'nhead Wilson*.



The program **A Walk through Architectural History** was presented together with the Fayetteville Area Transportation & Local History Museum took customers on a guided walk through downtown Fayetteville with descriptions of the architectural history of the buildings.

YS Library Associate Whitney Simmons shared that the participants of the **Tween Writing** program are very enthusiastic about their writing. They enjoy meeting and developing ideas for stories, and are eager to attend more writing sessions.

Participants at **Fascinating STEM** read books about turtles, met live turtles and created their very own 'Pets on a Shell' from egg cartons. (Photo right.)



Bordeaux Branch Library

Success Story:

- ★ IS Librarian I Matt Kleven held a Book A Librarian session with customer Cleveland Edwards to help him learn how to use an online navigation app to plan a road trip to Michigan. Kleven helped him plan a route with pit stops and a motel to stay at along the way. Mr. Edwards said he was very stressed and nervous before, but was now excited about his upcoming trip.

Highlights:



Homemade Sea
Glass Program

Thinking Money Carnival
of Wonder Escape Room



Cliffdale Regional Branch Library

Success Stories:

- ★ While helping a teacher look for books on magnets, YS Library Associate Brenna Dickerson also found her an eBook and demonstrated how to access it from her classroom. Dickerson also told her about *Tumblebooks* and *TumbleMath* which is available on the library's website. The teacher was overjoyed to hear about these databases and all the things they offer, saying she couldn't wait to tell her student's parents about them. She left with a stack of *Tumblebooks* bookmarks to hand out.
- ★ Months ago, a customer came into the library on a mission to get everything she needed to start her own childcare center. By her account, she did 90% of the work from the library, including getting help from staff in researching businesses and printing flyers for her grand opening using the library's computers. She was ultimately able to quit her old job and dedicate all of her energy into making her new venture a success. She told Library Associate Rita Grimes, "I could not have done it without help from you all!"
- ★ A customer told IS Librarian II Nathan Whitt, "Now I can breathe!" after he taught her how to connect her MacBook Air to a projector. She was required to give a presentation as part of a class project but she was worried about not being able to connect her laptop to a projector. Whitt went over the different ports on her computer and explained what kind of adapter she needed. She purchased the correct adapter and came back to the library. Whitt then helped her connect her computer to one of the library's projectors to give her practice. When her presentation came up on screen, she was visibly relieved.

Highlights:



Craft Social
Program

Kids Challenge:
Egg Drop





In the photograph on the left, participants learned to cook on a budget as they worked as a team to create a meal at the **Teen Skills: Chili and Cornbread** program.

East Regional Branch Library

Success Story:

- ★ A patron explained to IS Librarian II Emma Pinault that she was getting ready to vote and she wanted to know how to check if she was registered and where she needed to go. Pinault showed her how to use the *NC Board of Elections* website to verify that she was registered and looked up her polling place since the *One-Stop Voting* at the branch had ended. The patron said she was very happy to learn how to find this information and excited to vote for the first time.

Highlights:



Geek Studies:
Ewok Felties



Crafturday DIY
Banned Books
Charm Bracelet



At **Homeschool STEM Club**, participants studied the science of sound and created instruments from recycled materials including a Pringle can rainstick, a pop-bottle saxophone, and a penny clacker.

Hope Mills Branch Library

Success Story:

- ★ A special needs nonverbal young adult and her caregiver participated in the **Bingo Buddies** program which was hosted by YS Library Associate Sarah Thornton. The two had a grand time playing and choosing prizes. Afterward, because the young lady had often indicated to her caregiver that she wanted to work in a library, Thornton took her for a short tour of the staff area and introduced her to some staff. The young lady left with a huge smile and her caregiver said, "You have made her whole week!"

Highlights:



The **Bingo Buddies** program attracted customers of all ages who were excited to play for chances to win small donated prizes.



In the photograph on the right, kids had fun creating art using their fingertips and pens at the **Fingerprint Art** program.

North Regional Branch Library

Success Stories:

- ★ YS Librarian I Aaron Mehaffey assisted an Early Childhood Education student find books for a toddler story time, teaching her how to search the catalog and how to determine which titles were age appropriate. The customer left with her arms full of books and beaming with confidence.
- ★ A customer received a great deal of assistance from IS Librarian I Robin Deffendall on self-publishing a book through *Kindle Direct Publishing*. The customer had pre orders for sales and feel certain that she would not have met the deadline without Deffendall's assistance.

Highlights:



Regular weekly story time resumed in September with a growing attendance of new and returning families. During a recent **Baby Bounce & Tots** story time the audience was encouraged to register for the *Dolly Parton Imagination Library*. The following week an excited mom shared that she received confirmation that her baby's first book was already in the mail!

A large crowd of kids attended the **Fairy House/Hobbit Hole Wacky Wednesday** program. Parents raved about the program and children begged to have their picture taken with their creation.

As part of the *Thinking Money for Kids* grant, YS Manager Shelby Kelly's **LEGO Earn & Play** program drew children and their caregivers. The children were very excited to be earning money by making LEGO creations. Children earned "LEGO Bucks" depending on the dimensions of their LEGO creations. With that money they could buy more blocks to build with and then at the end could purchase gifts in the "Library LEGO Store."



The **Musical Train Ride with the Fayetteville Symphony Orchestra** program was quite popular. Comment cards read: "The Fayetteville Symphony Orchestra program was wonderful! We look forward to more. It was a unique and exciting experience." Another customer wrote, "We loved the musical train event! Thank you for bringing the violin and creating fun stories for the kids to follow."

Spring Lake Branch Library

Success Story:

- ★ Customer Allen Smith came in multiple times during the month seeking assistance to complete a job application and background information for a custodian position with the Veterans Administration (VA). He received help from multiple staff members in navigating the application website, reformatting his resume and talking him through the process. When Mr. Smith finished the online forms he said that he truly appreciated everyone's time and help with getting everything submitted so he would be able to receive the official job offer.

Highlights:



YS Librarian I Suzanne Pate hosted Ranger Jacob from Carver's Creek State Park as he presented **Skulls and Skins** at the library. The kids enjoyed handling all of the natural artifacts he brought with him. They also enjoyed playing a game in which attendees were assigned an animal, and then making their animal's sound at certain times, depending on whether the Ranger said it was dawn, daytime or evening.

At the **Kid Challenge: Egg Drop** program, part of the *Thinking Money for Kids* grant, children and tweens received a set amount of "money" to "spend" on supplies. They used them to build a unique casing to protect their egg from breaking when dropped. The kids were thoroughly engaged with this activity and had fun "shopping," building and watching their eggs drop.



Children enjoyed stories about owls and touching a real owl wing at Carver's Creek State Park with YS Librarian I Suzanne Pate and Ranger Mary.

West Regional Branch Library

Success Stories:

- ★ A customer came to the library asking for help finding which library branch had the book she was looking for. IS Librarian I Brianna Davis determined that the title was an eBook, and thus had no location. The customer was very excited to learn that the library offered eBooks so Davis showed the customer the *North Carolina Digital Library* and demonstrated how to set up her account. The customer searched for a couple additional titles and was pleased to find them available as eBooks. She told Davis, "You just made my day! I'm military, so I can never get over here, I came by on my day off. I'm going to go check these out right now!"
- ★ A customer came to the library with her daughter who had been told by her teacher to use a library database for a homework assignment due the next day, but could not remember which database it was, or how to access it. She told IS Librarian I Brianna Davis that the assignment was to find an "international fun fact." From this, Davis deduced that the customer might be looking for the *CultureGrams* database and pulled it up. The daughter recognized it as the correct database and used it to find the fun fact needed for the homework assignment. The customer told Davis, "Thank you for saving the day!"

Highlights:

IS Librarian I Brianna Davis hosted the **Fresh Start: Smoking Cessation** program which is a series of three classes. Two representatives of the Cumberland County Department of Public Health introduced smokers to tools they could use to assist their efforts to quit, and provided support, advice and encouragement to attendees. Attendees were very grateful for the program.

At the **Musical Train Ride with the Fayetteville Symphony Orchestra** program some very excited youth took imaginary train rides accompanied by a series of wonderful songs performed by the orchestra.



Lots of fun was had by participants at **Money Matters**, a program sponsored by the *Thinking Money for Kids* grant. They learned about the importance of money and later had the chance to earn “West Bucks” to go shopping at the “West Mall!”



Children of all ages relaxed with puppies while reading and petting them at the **Paws for Reading** program.



Teens had a blast in **Teen Hang** playing board games and video games, making crafts, and learning coding using Harry Potter Coding Wands.

LIBRARY PROGRAM STATISTICS FOR *September 2019*

In Library Programs	
Adult Program Attendance:	407
Young Adult Program Attendance:	791
Children's Program Attendance:	3,735
Programs in the Community	
Adult Program Attendance	34
Young Adult Program Attendance:	58
Children's Program Attendance:	576
Community Events	
All Ages Attendance:	1,417

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