

CUMBERLAND COUNTY PUBLIC LIBRARY & INFORMATION CENTER

MINUTES LIBRARY BOARD OF TRUSTEES MARCH 15, 2018

I. CALL TO ORDER

Chair Tyler called the regular meeting of the Library Board of Trustees to order at 9:05 a.m. on Thursday, March 15, 2018 in the Activity Room of the Spring Lake library.

Trustees Present: Chair Brian Tyler, Vice Chair Daniel Montoya, Donald LaHuffman, Betsy Small, Katrina Tiffany and Belinda Wilkerson

Trustee Absent: Paige Ross

Present from the Library: Director Jody Risacher, Deputy Director Cotina Jones, Marketing & Communications Division Manager Kellie Tomita, YS Division Manager Megan Smith, Programs & Services Division Manager Nora Armstrong, Division Manager for Collection Development Pamela Kource, Spring Lake Branch Manager Gloria Nelson, IT Support Supervisor William Weigel and Admin. Coordinator to the Director Marili Melchionne.

A. INTRODUCTION OF SPECIAL GUEST: Friends of the Library Regina Thompson-Xadu gave the following report on behalf of the Friends of the Library Executive Board:

Ms. Thompson-Xadu is new to the Friends board. She praised the library for the services provided. She is the current president of the Senior Citizens Club. Ms. Thompson-Xadu said she really fell in love with the library during the 2008 recession when the library was such a valuable resource for those looking for employment. Currently, she is participating in the Senior Geek Squad program at the senior center.

- At the March 6th Friends board meeting, members voted to extend the time frame for matching Library Endowment Fund donations through December 31, 2018.
- The final storage unit has been cleaned out and the books brought to the Friends book sale room.
- There are now 337 members and the annual “Miss You” letter will be mailed out on April 9th
- Belinda Wilkerson is signed up to attend the May 1 meeting which will be held at the **Bordeaux Branch Library** at 6:00 p.m.
- The board discussed ways to increase membership. Board members are encouraged to promote the Friends to their friends and family members. There was also discussion about promoting the Friends at upcoming festivals and at library programs.

II. APPROVAL OF TODAY’S MEETING AGENDA

MOTION: Chair Tyler moved to approve today’s meeting agenda.

SECOND: Trustee LaHuffman seconded the motion.

DISCUSSION: None

VOTE: Unanimous

III. APPROVAL OF FEBRUARY 15, 2018 REGULAR BOARD MEETING MINUTES

MOTION: Chair Tyler moved to approve the February 15, 2018 minutes.

SECOND: Trustee Small seconded the motion.

DISCUSSION: None

VOTE: Unanimous

IV. DIRECTOR’S REPORT

A. Introduction of new Librarian staff:

Name	Title	Branch Location
Aurora Oberg	YS Librarian I	Spring Lake

B. Service Award Recipients: None

C. Director’s Update:

1. New Service – Mobile Printing:

Mobile printing is now available at Cliffdale and North Regional branches, two of the busiest branches. Due to multiple customer requests, library staff have implemented this expensive service initially in just two locations to ascertain its use. An instructional handout is available for the user. Initial comments have been positive. This service will be assessed and if successful, it may be expanded to other branches.

2. Grants Submitted:

The following grants have been written and submitted to the State Library:

- Library Services Technology Act (LSTA) Grant: Digital Library @ DSS (Department of Social Services). A kiosk loaded with electronic materials will be installed at DSS to give access to e-books and e-audio materials to serve that population.
- LSTA Grant: Second Chance @ Success – this grant was written to provide a collection of job and career materials for providers of services for ex-offenders. A publisher who produces several different titles, games and other paraphernalia targeting the employment needs of ex-offenders was selected. The materials were reviewed and approved by local experts.
- Edge Grant (State Library): This is a technology-related grant. *Playaway Locks* will be purchased if the grant is funded. These are tablet-like devices that are pre-loaded with materials for adults with lower literacy capabilities. The devices would be available for checkout.

3. American Library Association (ALA) Grants Received:

- Cumberland County Public Library was one of 25 libraries nationwide to receive the, *Truth, Racial Healing & Transformation Great Stories Club* grant. This is a series of book discussions held at the Ramsey Street Alternative School. Emerging Adult Services Librarian Kohnee Harmon will be attending an orientation workshop in April in Chicago as a stipulation of the grant.
- Cumberland County Public Library was one of 75 libraries nationwide to receive the NASA @ My Library grant. YS Division Manager Megan Smith attended a required workshop in Denver on Lunar and Meteorite Disc Certification. As a result of completing this certification course, the library can now request lunar and meteorite samples to use at programs.
- Revisiting the Founding Era Grant: This grant encourages an appreciation of the Founding Era through community conversations. It will also provide community members with the means to explore modern issues in light of Founding Era history. Cumberland County Public Library is one 1 of 100 libraries awarded this nationwide grant. The grant includes a \$1,000 stipend to support programming. Two programs will be presented including one that is youth-focused. Implementation will be during September 2018.

4. Successful Grant – Celebrate 100 Days of Kindergarten:

The LSTA *School Success Grant* was received and implemented this past year. This grant provided many program and service opportunities and one of the grant’s activities was called 100 Days of Kindergarten. Photographs showed various displays at branches. One example of an activity in support of the activity was a counting exercise that encourages children to build skills. A special needs class visiting North Regional branch was depicted as kids enjoyed the activities.

5. North Regional Branch Celebrates 20 Years:

The branch celebrated its 20th anniversary with guest speakers and cake! At the celebration, the UNC Gospel Choir performed for 115 people.

6. NC Science Festival Opening Reception:

On March 8th, Science Festival contributors from across the state gathered to share STEAM ideas. Several YS library staff attended the reception. A photograph of staff was taken with Kelvin the Spokesbot (the mascot for the NC Science Festival).

7. Local & State History Displays:

The L&SH staff created several attractive displays outside the room. Photos and bio sheets of various community members entitled, *Wonder Women*, are on display. Another photographic display is of the African-American Heritage Cross Creek/Brookside Cemetery.

8. Successful Library Programs:

- Community Conversation Series is held at Headquarters library. At the February program 17 people attended. This series is a partnership between the library and the Quaker House, NOW and the Human Relations Commission (city of Fayetteville). Kirk deViere spoke at the February program about the Pathways for Prosperity initiative.
- The Friends of the Library sponsored a great band for February's Fourth Friday (February 23). The Piney Woods Boys performed for 114 attendees.
- Plant a Kiss: Story Time & Craft – 11 attendees
- African American History Bingo & Craft – 6 attendees
- The Smash Brothers Tournament had 7 attendees
- The library participated in the Read Across America program

9. Library in the News:

- The library had an ad in a recent *Fayetteville Observer Saturday Extra* – Guide to Summer Camps
- *CityView Family* magazine published an article about the library's Geek Squad for seniors program
- The library placed an ad in the publication, *Hola Fayetteville*. Vice Chair Daniel Montoya also wrote an article for the publication.
- The library's monthly Work Force Development report is being incorporated into the Work Force Development Board's monthly newsletter.

10. Outreach Activities:

- Cool Springs Clubhouse Grand Opening
- Black History Month Event @ E. E. Smith High School
- Staff training on Effective Outreach
- *Fayetteville Observer* Spelling Bee – library staff participated as judges
- *Dr. Seuss Family Fun Day* was held in Spring Lake – 600 people stopped by the library's booth
- Fayetteville City Social was held at E. E. Smith High School. Commissioner Adams and Miss Fayetteville visited the library's table. The library's *PLINKO* board was very popular.
- Deputy Director Cotina Jones gave a presentation at the recent Citizens' Academy session at North Regional library. The participants' evaluations were highly favorable.

11. Free LED Lightbulbs from Duke Energy:

Three branches (East, Hope Mills and Spring Lake) will be receiving free LED Lightbulbs thanks to a grant from Duke Energy. They will be installed in March.

12. NC Cardinal Migration – Upgrading the Catalog:

Due to the upgrade of the catalog, books could not be checked in. Photos depicted the books waiting to be processed. Once the update was complete, staff worked to check in and re-shelve the materials as quickly as possible.

13. Library Endowment Fund (LEF) Committee Update:

A couple of committee members met with the Fayetteville Realtors Association to make a pitch about the LEF. An effort to request donations from pediatricians and child therapists is in process. Friends Board members have been asked to promote Friends Memberships and LEF giving at various programs. The next committee meeting will be on March 27th.

14. National Library Workers’ Day – during National Library Week:

April 10th is National Library Workers’ Day. The library is working on some activities to celebrate the day and recognize library staff. A proclamation is being developed for the Commissioners to approve. The public will have an opportunity to comment on how much they appreciate the library and library staff.

15. Headquarters Library Closed During the Dogwood Festival:

Due to the need for use of our parking lot for people with disabilities, the Headquarters library will be closed on Saturday & Sunday, April 28 & 29.

16. County-Sponsored Legislators’ Breakfast:

The breakfast was held on Friday, March 9th in the Courthouse. Director Risacher asked for support to increase State Aid funding to \$21.7M from the current level of \$14.7M over a period of three to four years. This request represents the strategy of the public library directors’ professional association to increase the stagnant funding.

17. Library’s Award-winning Annual Report & Update:

The library’s FY 2017 Annual Report won 2nd place for Best Niche Publication. It was designed by Eddie Harries of the *Fayetteville Observer*.

18. FY 2019 Library Budget Update:

Director Risacher, Deputy Director Cotina Jones, and Business Manager Jessica Hullender met with Assistant County Manager Duane Holder on February 21. This meeting’s purpose was to review and communicate the library’s approach to the budget and the supplemental requests (eight new positions and an upgrade of one position).

Mr. Holder reminded the group of the continuing restraints on the county budget and the commitment to support mandated services (the library is not a mandated service). The persistent perception that the library is obsolete was also mentioned. This underlined the library’s need to continue advocacy efforts.

V. OLD BUSINESS

A. Art Acquisition Committee Meeting: Proposed Policy Revision – Chair Daniel Montoya

The committee met on March 7th to discuss a policy revision. A document was presented with the recommended changes for the board members to approve.

MOTION: Committee Chair Daniel Montoya moved to approve the proposed policy.

SECOND: Trustee Wilkerson seconded the motion.

DISCUSSION: Trustee Tiffany suggested to change the word “bequeaths” to “bequest” in two places.

VOTE: Unanimous

VI. NEW BUSINESS

A. Technology Report – IT Support Supervisor William Weigel

Weigel spoke about computers that were replaced due to end-of-life cycle. New services implemented include a Microfilm Scanner, printing capability from Mobile Phones, iPads for Kids, 3D Printers, Coding and Lego Robots. Trustees were given an update on savings generated by the completion of the printer phase-out project and alarm system conversion to wireless services.

B. Spring Lake Branch Report – Branch Manager Gloria Nelson

Nelson gave a brief update on the Spring Lake branch. Photographs introduced the staff and she shared the history of the branch. Also included were photos of the Eclipse programs from last August, a Tween/Teen Nail Art program and the fairly new Teen Computer Lab. Nelson concluded with an overview of her community involvement.

C. Other Business:

MOTION: Chair Tyler moved to disband the Ad-hoc Art Acquisition Policy Review committee since it has completed the task.

SECOND: Trustee LaHuffman seconded the motion.

DISCUSSION: None

VOTE: Unanimous

Vice Chair Montoya mentioned that at the end of the March 7th committee meeting, there was a discussion about putting together another committee to develop some ongoing art exhibitions and other activities. Chair Tyler suggested that this topic be added to the April 19th Trustee meeting agenda for discussion.

VII. ADJOURNMENT

With no other business to discuss, Chair Tyler made a motion to adjourn the meeting at 10:14 a.m. with a second by Trustee LaHuffman.