

CUMBERLAND COUNTY PUBLIC LIBRARY & INFORMATION CENTER

MINUTES LIBRARY BOARD OF TRUSTEES APRIL 18, 2019

I. CALL TO ORDER

Chair Tyler was delayed. Trustee Montoya called the regular meeting of the Library Board of Trustees to order at 9:05 a.m. on Thursday, April 18, 2019 in the Meeting Room of the East Regional Branch.

Trustees Present: Chair Brian Tyler, Irene Grimes, Daniel Montoya, Paige Ross, Katrina Tiffany and Betsy Small

Trustee Absent: Vice Chair Belinda Wilkerson

Present from the Library: Director Jody Risacher, YS Division Manager Megan Smith, Programs & Services Division Manager Nora Armstrong, Division Manager for Collection Development & Technology Innovation Pamela Kource, Computer Services IT Technician II Darryl Ferguson, Service Award recipient (see table below) and Admin. Coordinator to the Director Marili Melchionne.

Others Present: Friends of the Library East Regional Branch Representative Marty Williams

A. INTRODUCTION OF SPECIAL GUEST(S): Friends of the Library East Regional Branch Representative Marty Williams gave the following report on behalf of the Friends of the Library Board:

- There are currently 382 Friends members for 2019.
- The next book sales are May 14, 18 and 19. Because there are baseball games scheduled that week, the parking situation is uncertain.
- On Sunday, May 19 from 12:00 to 3:00, Williams will meet with Matt Farina from the Civil War round-table organization out of Southern Pines. This is a fund-raising event to benefit his organization and the Friends of the Library. Williams will meet Farina today at the Haymount Post Office to proceed with a special cancellation stamp for envelopes. These are collectible commemorative envelopes that will be sold for \$5 or \$10 each. Half of the money raised after expenses will go to Mr. Farina's organization and the other half to the Friends of the Library.
- On April 29 the annual "Miss You" letter will be going out to all of the 2017/2018 members who have not renewed their Friends membership.
- Trustee Daniel Montoya is signed up to attend the next Friends board meeting on May 7 and it will be held at the Hope Mills library starting at 6:00p.m.

II. APPROVAL OF TODAY'S MEETING AGENDA

MOTION: Trustee Tiffany moved to approve today's meeting agenda.

SECOND: Trustee Ross seconded the motion.

DISCUSSION: None

VOTE: Unanimous

III. APPROVAL OF MARCH 21, 2019 REGULAR BOARD MEETING MINUTES

MOTION: Trustee Ross moved to approve the March 21, 2019 minutes.

SECOND: Trustee Grimes seconded the motion.

DISCUSSION: None

VOTE: Unanimous

IV. DIRECTOR'S REPORT

A. Introduction of new Librarian staff: None

B. Service Award Recipients: Director Risacher recognized and honored the following staff member for years of service with the library:

Name	Title	Branch Location	Years of Svc.
Doretha Bell	Custodian	HQU	5

Meeting Note: At 9:14 a.m. the meeting went off record awaiting Chair Brian Tyler. At 9:24 a.m. Chair Brian Tyler arrived and the meeting went back on record.

C. Director's Update:

1. Public Library Association (PLA) Library Application:

The library submitted a grant application for an intern. The purpose of the grant is to encourage under-represented young people to join the library profession. The grant will pay the salary for a young adult (junior, senior, or college freshman) to work at the library this summer. The intern will also attend a kickoff event in Chicago (in June) with the appointed library mentor.

Recruitment has begun for the intern. Staff is developing a meaningful project for the intern's benefit. The pay is higher than minimum wage.

2. Department of Social Services (DSS) March Into Work Job Fair:

Although this event was reported at the last meeting, the use statistics had not yet been compiled. There were 119 job seekers using the library computers at the Internet Job Café. Close to 200 visitors came by the library information table. Staff promoted the library to 65 vendors. Birch Barnes, East Regional Branch Manager and job fair coordinator, promoted the library's job fair to the vendors. He received quite a bit of interest in the library event.

3. Successful Library Programs:

- ✓ As part of the NC Science Festival, a "Star Party" was held at the West branch. A representative from the NC Science Festival came to the event to observe. As it was a very well organized and attended event, the representative expressed a favorable opinion.
- ✓ 2019 Annual Storytelling Festival – storytelling through movement – 1,133 children attended.
 - Vicky Town Presents: Playing with Stories
 - Paper Bag Puppet Show and Movement Storytime
 - Bright Start Theatre Presents: Upcycled Cinderella
- ✓ Money Smart Week – 41 people attended seven financial literacy programs. People were invited to enter a drawing at each program attended. This appeared to encourage people to attend multiple programs.
- ✓ Risacher informed the group that there is another wonderful exhibit outside of the Local & State History room. This exhibit showcases the history of performing arts in Cumberland County with playbills, photos and costumes from various productions such as *Dream Girls* and *Annie*.
- ✓ Piney Woods Boys entertained the Fourth Friday audience in March.
- ✓ Friends of the Library presented author Malinda Maynor Lowery – she spoke about her book *The Lumbee Indians: An American Struggle*.
- ✓ Food Pantry Giveaway at the Bordeaux Branch – Holy Trinity Episcopal Church – 73 families received two full meals. Bordeaux Branch Manager Amanda Dekker was praised by a church representative for her welcoming demeanor.

- ✓ Risacher was the guest speaker at the Networth Organization. Vice Chair Belinda Wilkerson is a member and had arranged for the visit. Several people came up to Risacher and offered positive feedback.

4. Truth & Racial Healing Transformation Great Stories Club Grant:

Emerging Adult Services Specialist Kohnee Harmon was asked to co-facilitate a “racial healing circle” for the librarians who had also received the National Grant. CC Public Library was 1 of 25 libraries to participate in the pilot program for this grant last year. Harmon was asked to co-facilitate because she is one of the few people who had experience with the book discussions on this very challenging and emotional topic. Harmon was asked to help train the trainers.

5. Program Model: Crime Scene Library: Investigating True Crime @ Your Library:

The library’s True Crime program has been accepted for publication on the ALA site. Division Manager for Programs & Services Nora Armstrong, IS Librarian I Matt Kleven and IS Librarian I Sabrina Taylor developed the successful program.

6. North Carolina 2020 Census:

Risacher has been appointed the Chair of the county’s Complete Count Committee. The committee is just getting organized. Risacher has already attended a couple workshops.

According to a representative from the Census Bureau who spoke to the commissioners on April 1, “it is all about money and power.” Approximately \$670 Billion dollars of federal funds will be distributed according to population. With an increase in population, North Carolina could pick up another seat of representation on the federal level.

The NC Office of Budget and Management is providing support for local census efforts. A local office will be set up in mid-summer. However, little to no funds have yet to be allocated.

Cumberland County had a much lower response rate of 73% than almost every other county in the state.

Under-reported populations include children under five and those in the low income category. Renters and the military are also traditionally difficult to count.

For the first time people will be able to submit the forms electronically. Approximately 70-80% of households do have access to the internet at home. There is still a large number of people who do not have internet/WiFi access at home. The library will be able to provide computers for use and general assistance.

7. Library Heroes Make Health Happen:

Risacher attended the NC Public Library’s Director’s Association (NCPLDA) meeting last month. The State Library provided a workshop on library programs and services concerning health.

8. In the News:

- ✓ Commissioner Charles Evans was recognized in the newspaper for participating in a program, Advanced Leadership Core Training.
- ✓ Elvis photos heading back to the Crown: Photographs that had hung on the Crown walls for years had mysteriously disappeared recently been found. In an article in the Fayetteville Observer, library staff offered to exhibit the Elvis concert photos and other performers at the library.
- ✓ L&SH Library Associate Sana Moulder was quoted in an article about a library program provided for people wishing to learn more about the game.

9. Library Endowment Fund (LEF) Committee Update:

At this point the Trivia Night Fundraising Committee has not found a location for the event. The Realtor's Association plans on giving a donation. LEF Committee Chair Marty Williams is pursuing a partnership to sell cancelled stamps related to baseball.

10. Spanish Version – National Human Trafficking Information:

Based on a suggestion by Trustee Montoya, a second poster in Spanish has been added to all the public restrooms. After a recent training with staff from the Child Advocacy Center, the trainer thanked the library staff for the posters.

11. FY2020 County Budget Public Hearing:

The library budget has been presented. At a recent leadership team meeting, County Management told all department heads that there is a large gap between the amounts requested from departments and agencies and how much money is available. The school system is asking for \$8-9 million in additional funds, for example.

The County Commissioners have scheduled Monday, June 10 at 7:00p.m. for the public hearing. Traditionally, the Trustee Chair and Friends President speak on behalf of the library.

The library budget request is the same as last year with the exception of funds for outside book drops.

V. OLD BUSINESS – NONE

VI. NEW BUSINESS

A. East Regional Branch Manager's Report – Branch Manager Birch Barnes

Branch Manager Birch Barnes discussed the ways in which the East Regional staff members are making a difference in the community. Barnes presented a series of stories about East Regional customers in relation to how the branch has impacted their lives.

Barnes reported on the statistics for FY 2018 and focused on the outreach/outside programming statistics. Barnes presented several photographs of adult, children and teen programs and outreach events, each with an accompanying story. He explained to the Board that he wanted to create a connection between East Regional customers and the Board members, in addition to providing visual examples of the ways in which the branch impacts customers. Barnes also asked the Board members to share these stories with other people so that they too could make connections to East Regional and its customers.

B. Other: None.

VII. ADJOURNMENT

With no other business to discuss, Chair Tyler adjourned the meeting at 10:20 a.m.