SWC - Southwest Cumberland Study Area
Introduction
Overview
Citizen Planning Committee
Recommendations
Comments
<table>
<thead>
<tr>
<th>PROCESS</th>
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<tbody>
<tr>
<td><strong>Research, Compile, and Analyze Data</strong></td>
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</tbody>
</table>
| **Conduct Vision Session with Area Residents**  
  * Present data  
  * Gather community issues, needs & desires  
  * Establish Citizen Planning Committee |
| **Develop Draft Plan Facilitated by Staff with the Citizen Planning Committee** |
| **Present Draft Plan to Area Residents and Get Feedback** |
| **Planning Committee Review Residents’ Comments and Finalize the Draft Plan** |
| **Planning Staff Finalize Draft Plan Document** |
| **Planning Board Public Hearing** |
| **Governing Boards Hold Public Hearings and Adopt the Plan (Hope Mills Town Board & Board of County Commissioners)** |
FUTURE VISIONS
- Mass Transit with Connections to Fort Bragg and Fayetteville
- Sidewalks
- Centralized True Emergency Structure
- No Clear Cutting of Trees in New Developments
- More Recreation Facilities for Leisure Outdoor Activities
- Optional Living Space Areas Other than Traditional Subdivisions

EXISTING ASSETS
- Small Town Atmosphere
- Close Proximity to Fort Bragg and Fayetteville
- Natural Resources
- Diversity in the Community
- Community Facilities & Services

LIABILITIES
- No Sidewalks or Crosswalks for Pedestrians
- Traffic Congestion and Road Conditions
- Lack of Water & Sewer Service
- Strip Malls & Vacant Commercial Buildings
- Clear Cutting Trees
- No Coordination with Board of Education, Municipalities and County Governments
IMPORTANT FOR “QUALITY OF LIFE”
- Fire & Police Protection
- Property Taxes
- Education
- Housing, Cultural Activities, Environmental Conditions & Community Facilities/Services

EXISTING “GOOD” QUALITY ITEMS
- Fire Protection
- Schools & Libraries
- Small Town Atmosphere
- Housing

EXISTING “POOR” QUALITY ITEMS
- Mass Transit
- Job Opportunities
- Litter Control

TRANSPORTATION ISSUES RATED “POOR”
- Bicycle and Pedestrian Accommodations
- Traffic Congestion
- Mass Transit

TOP PRIORITY TRANSPORTATION ISSUES
- Sidewalks/Crosswalks
- Neighborhood Traffic Control
- Pedestrian and Bicycle Accommodations (including Mass Transit)
OVERALL AREA

SWC - Little Rockfish Creek Vista
Exhibit 9 – COMPARISON OF MEDIAN HOUSEHOLD INCOME 1999

County: $42,158
Hope Mills: $37,466
Study Area: $40,697
SWC - Demographic Data

COMPARISON OF TOTAL POPULATION 2010

- Cumberland County: 302,963
- Study Area: 43,546
- Hope Mills: 11,357
COMPARISON OF AGE CHARACTERISTICS 2000

- Hope Mills
- Study Area
- Cumberland County

0-19: 3,926, 14,584, 94,878
20-64: 6,753, 26,223, 23,395
65+: 678, 2,739, 23,395

SWC - Demographic Data
SWC - Housing Data
COMPARISON OF OCCUPANCY STATUS OF HOUSING UNITS 2000

- **County**
  - Total: 118,425
  - Occupied: 107,358
  - Vacant: 11,067

- **Hope Mills**
  - Total: 4,492
  - Occupied: 4,123
  - Vacant: 369

- **Study Area**
  - Total: 17,294
  - Occupied: 15,572
  - Vacant: 1,722

*SWC - Housing Information*
Southwest Cumberland Study Area
Special Flood Hazard Area

Legend

- Study Area Boundary
- Hope Mills Town Limit
- Special Flood Hazard Area

SWC - Natural Features
Southwest Cumberland Study Area
Prime Farmland

Legend

- Study Area Boundary
- Hope Mills Town Limit
- Prime Farmland
- State & Locally Important Farmland

SWC - Natural Features
Southwest Cumberland Study Area
Existing Sewer Mains

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Sewer Mains
- Sewer Force Mains

SWC - Infrastructure
Southwest Cumberland Study Area
Existing Water Mains

Legend

- Hope Mills Town Limit
- Study Area Boundary
- Existing Water Mains
- Aqua North Carolina, Inc Service Area

SWC - Infrastructure
Southwest Cumberland Study Area
2035 Highway Plan

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Freeways - Existing
- Freeways - Needs Improvement
- Freeways - (Future) Recommended
- Expressways - Existing
- Expressways - Needs Improvements
- Boulevards - Existing
- Boulevards - Needs Improvements
- Thoroughfares - Existing
- Thoroughfares - Needs Improvements
- Thoroughfares - (Future) Recommended
- Seaboard Coastline Railroad

SWC - Transportation
Southwest Cumberland Study Area
Bicycle & Pedestrian Connectivity Plan

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Creek Corridor
- Neighborhood Corridor
- Neighborhood Collector
- Bicycle Connector
- Existing Trail
- FAST Bus Route #8

SWC - Transportation
Southwest Cumberland Study Area
Existing Land Use

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Office & Institutional
- Commercial
- Industrial
- Single Family Residential
- Doublewide Manufactured Home - Real Property
- Doublewide Manufactured Home - Personal Property
- Singlewide Manufactured Home - Real Property
- Singlewide Manufactured Home - Personal Property
- Multi Family - Condominiums
- Multi Family - Townhouses
- Multi Family - Apartments
- Multi Family - Manufactured Home Park

Note: Existing Land Use based on Cumberland County Tax Records and Field Survey

SWC - Development Activities
Southwest Cumberland Study Area
Residential Structures Year Built

Legend

- Study Area Boundary
- Hope Mills Town Limit
- Prior to 1930
- 1930 Through 1939
- 1940 Through 1949
- 1950 Through 1959
- 1960 Through 1969
- 1970 Through 1979
- 1980 Through 1989
- 1990 Through 1999
- 2000 Through 2011

SWC - Development Activities
Southwest Cumberland Study Area
Parks and Open Space

Legend

- Study Area Boundary
- Hope Mills Town Limit
- Parks and Open Space

SWC - Parks and Open Space
Southwest Cumberland Study Area
Fayetteville Regional Airport Master Plan

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Red: Approach Zone 1
- Orange: Approach Zone 2
- Gray: Horizontal Surface - No Structures above 150' of Airfield Elevation
- Purple: Conical Surface Zone - No Structures above 350' of Airfield Elevation
- Green: Transitional Zone
- Yellow: NAPZ - 5 (60-65 Ldn Noise Contour)

SWC - Present and Past Plans
SWC - Downtown Hope Mills
Town of Hope Mills
Septic Tank Suitability

Legend
- Town Limits
- Red: Severe
- Orange: Moderate
- Yellow: Slight
- Blue: Water
- Grey: Unclassified
- Green: Septic Tank Repairs/Failures

SWC - Natural Features
SWC - Natural Features
Town of Hope Mills
Prime Farmland

Legend
- Town Limits
- Prime Farmland
- State & Locally Important Farmland

SWC - Natural Features
Town of Hope Mills Transportation Plan

Legend

- Town Limits
- Expressways - Existing
- Expressway - Needs Improvement
- Freeways - Existing
- Freeways - Needs Improvement
- Boulevards - Existing
- Boulevards - Needs Improvement
- Thoroughfare - Existing
- Thoroughfare - Needs Improvement

SWC - Transportation
SWC - Development Activities
Town of Hope Mills
Residential Structures Year Built

Legend
- Town Limits
- Prior to 1930
- 1930 Through 1939
- 1940 Through 1949
- 1950 Through 1959
- 1960 Through 1969
- 1970 Through 1979
- 1980 Through 1989
- 1990 Through 1999
- 2000 Through 2011

SWC - Development Activities
Town of Hope Mills
Development Activities

Legend
- Town Limits
- Rezoning Cases
- Board of Adjustment Cases
- Development Review Cases

SWC - Development Activities
Town of Hope Mills
Community Facilities

Legend

- Town Limits
- Communication Facilities
- Rest Homes
- Cape Fear Valley - Hope Mills Family Care
- Library
- Post Office
- Public Utilities
- Schools
- Town of Hope Mills (Fire, Police, Parks and Governmental Complex)

SWC - Community Facilities
Town of Hope Mills Historic District

Legend
- Hope Mills Historic District
- Historic Structures
Town of Hope Mills
Parks and Open Space

Legend
- Town Limits
- Parks and Open Space

SWC - Parks and Open Space
Town of Hope Mills
2030 Growth Strategy Map

Legend

- Town Limits
- Urban Area
- Urban Fringe Area
- Conservation Area

SWC - Present Plan
• All Volunteers
• Over 19 Meetings Held
• Over 38 Hours Developing the Plan
• Between 5-23 Participants per Meeting
SWC - Adopt Goals and Objectives

SWC - Protect the Integrity of Fayetteville Regional Airport Operation and Expansion Potential

SWC - Encourage the Reuse of Vacant Commercial and Industrial Buildings


SWC - Promote Better Cooperation and Continuity Between the County and the Municipalities in their Annexation and Zoning Process

SWC - Develop Strip Commercial Development Standards

SWC - Protect Existing Viable Residential Areas from Incompatible Uses

SWC - Implement the Hope Mills Heritage Preservation Plan, 1995 and Enforce the Historic Overlay District Regulations

SWC - Recommendation
SWC - Promote the Preservation of Historic Structures, Landmarks and Historic District
**SWC - Provide a Leisure Park Facility on the Westside of Study Area**

Southwest Cumberland Study Area
Potential Location of Leisure Park Facility

Legend
- Hope Mills Town Limit
- Study Area Boundary
- Location of Leisure Park Facility
SWC - Restore Lakes and Ponds for Future Water Sources, Recreation, Power Generation & Economic Development
SWC - Provide a Pedestrian Connection Between the Town Governmental Complex and Hope Mills Lake
SWC - Promote the Enhancement of Trade Street
SWC - Develop Master Water and Sewer Plan for Vacant Large Parcels with Available Services
SWC - Develop Strategic Plan to Provide Sewer to Major Developments that Were Developed Prior to the Availability of the Service
SWC - Develop Strategic Plan to Provide Water to Major Developments that Were Developed Prior to the Availability of the Service
SWC - Promote Infill Development on Existing Lots with Public Water and Sewer

Southwest Cumberland Study
Recommended Buildable Infill Areas

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Residential Parcels Less Than .5 Acres with Availability of Public Water & Sewer (Infill)
SWC - Promote the Adopted Bicycle and Pedestrian Connectivity Plan for the Area

Southwest Cumberland Study Area
Bicycle & Pedestrian Connectivity Plan

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Creek Corridor
- Neighborhood Corridor
- Neighborhood Collector
- Bicycle Connector
- Existing Trail
- FAST Bus Route #8
SWC - Promote the Development of Greenways Along Big & Little Rockfish, Beaver, Buckhead and Stewart Creeks
SWC - Accelerate Construction of the Outer Loop (I-295) or Construct a North/South Connector Road on the Westside of Hope Mills
SWC - Promote South Main Street Improvements

South Main Street Proposed Street Cross Section
SWC - Promote South Main Street Improvements
SWC - Protect and Preserve Environmentally Sensitive Areas, Scenic Site and Other Natural Resources

Southwest Cumberland Study Area
Natural, Historic and Scenic Sites To Be Preserved and Protected

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Special Flood Hazard Area
- Creek Bluffs
- Butler Preserve (The Botanical Garden Foundation)
- Salt Property (Sandhills Area Land Trust)
- Trade Street Commercial Area
- Historic Buildings
- Old Plank Road
SWC - Promote a New Fire Station to Serve the Parkton Road and the Chickenfoot Road/I-95 Interchange Areas
SWC - Protect Lakes, Ponds, Creeks, Streams, and Drainageways by Requiring Minimum Natural Buffers
SWC - Complete a More Detailed Plan for Designated Special Planning Areas and Neighborhoods
SWC - Require Existing Vegetation to be Undisturbed When Development Requires a Buffer Between Uses or Reforestation if no Natural Buffer Exist
SWC - Encourage and Provide Incentives for Cluster Subdivisions

Undeveloped Land

Conventional Subdivision

Rural Density Development

SWC - Recommendation
SWC - Enhance the Visual Appearance of Designated Entrance Corridors

Southwest Cumberland Study Area
Designated Entrance Corridors

Legend
- Study Area Boundary
- Hope Mills Town Limit
- Designated Entrance Corridors
- Cumberland County Entrance Signs (General Location)
- Town of Hope Mills Entrance Signs (General Location)
SWC - WILL NOT!!!!
SWC - Adopt the Proposed Southwest Cumberland Study Area Land Use Plan
### SWC - Short Term Projects

<table>
<thead>
<tr>
<th>Projects</th>
<th>Project Explanation</th>
<th>Responsible Party</th>
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<tbody>
<tr>
<td>Add left turn lane on Legion Road at Pioneer Drive</td>
<td>This will alleviate the massive traffic backup on Legion Road due to cars making a left turn into the Pioneer Subdivision that has basically one way in and out.</td>
<td>NC Department of Transportation</td>
</tr>
<tr>
<td>Intersection improvements at Golfview Drive and Rockfish Road; and at Camden and Rockfish Road</td>
<td>Alleviate traffic congestion and confusion at these intersections .</td>
<td>NC Department of Transportation</td>
</tr>
<tr>
<td>Pave Existing Dirt Roads</td>
<td>This would serve to provide a safe and reliable means of access to the existing and future motoring public and homeowners.</td>
<td>NC Department of Transportation</td>
</tr>
<tr>
<td>Locate an Emergency Shelter (that withstands F4 tornado) somewhere Central in the Area</td>
<td>This facility would provide a safe shelter for residents in the event of an emergency within the Area (since the existing designated shelter will not withstand an F4 tornado).</td>
<td>Cumberland County Emergency Services</td>
</tr>
<tr>
<td>Sidewalks on Lakewood &amp; Fisher Roads</td>
<td>This is needed to provide safe pedestrian access for children required to walk to John Griffin &amp; Honeycutt Schools.</td>
<td>Cumberland County Board of Education, NCDOT, Cumberland County, &amp; City of Fayetteville</td>
</tr>
<tr>
<td>High Visibility Crosswalks at the entrances of all schools</td>
<td>This will provide an additional safety measure for children having to cross the street for school.</td>
<td>Cumberland County Board of Education and NC Department of Transportation</td>
</tr>
<tr>
<td>Rid the Area of Dilapidated Structures and Manufactured Homes</td>
<td>Removal of dilapidated structures as well as dilapidated manufactured homes will improve the health, safety, and welfare of Area residents.</td>
<td>Cumberland County Planning &amp; Inspections Department</td>
</tr>
<tr>
<td>Pedestrian refuge islands for roads over four lanes</td>
<td>This would provide a safe haven for pedestrians crossing wide streets with high traffic volumes that will reduce the potential for accidents, thus protecting the health, safety and welfare of the motoring public.</td>
<td>NC Department of Transportation, Town of Hope Mills</td>
</tr>
<tr>
<td>Create Single-Family Residential District Only</td>
<td>This district would allow only Single-Family Residential units and no other allowed uses currently in the existing Single-Family Residential District of the County Zoning Ordinance.</td>
<td>Cumberland County Planning &amp; Inspections Department</td>
</tr>
<tr>
<td>Strengthen the County &amp; Hope Mills Landscape and Appearance Ordinances</td>
<td>This would enhance the appearance of new, existing, and redevelopment.</td>
<td>Cumberland County Planning &amp; Inspections Department</td>
</tr>
<tr>
<td>Develop an urban tree protection, preservation and restoration ordinance</td>
<td>Provide vegetation to soften the urban environment, aid the air quality, lower heat island effect, improve the livability for the area, enhances pedestrian use, and enhance the visual appearance.</td>
<td>Cumberland County Planning &amp; Inspections Department</td>
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### SWC - Short Term Projects Continued

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<tr>
<th>Develop standard for Riparian Buffers along all water courses</th>
<th>Protect the streamways from non-point source pollution such as sediment and farm chemicals run off, protect scenic vistas.</th>
<th>Cumberland County Planning &amp; Inspections Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Install County and Hope Mills Entrance Signs</td>
<td>This would provide an attractive first impression entrance into the County and the Town of Hope Mills.</td>
<td>Public/Private Non-Profit, Fayetteville/Cumberland County Joint Appearance Commission, Fayetteville &amp; Hope Mills Chambers of Commerce</td>
</tr>
<tr>
<td>Strengthen and enforce manufactured home park standards</td>
<td>This will improve their visual quality, the quality of life for residents, improve property values around the parks, and eliminate dilapidated units.</td>
<td>Cumberland County Planning &amp; Inspections Department</td>
</tr>
<tr>
<td>Install left turn signal at George Owen and Camden Road</td>
<td>This will help alleviate traffic congestion at this major intersection.</td>
<td>NC Department of Transportation</td>
</tr>
<tr>
<td>Drainage Problem on Main Street at Railroad underpass and Park Road (Recreation Center Entrance Road) and Rockfish Road</td>
<td>These areas are flooded during heavy rains that make it dangerous for motorist and impassable for pedestrians.</td>
<td>NC Department of Transportation and the Town of Hope Mills</td>
</tr>
</tbody>
</table>
comments?