April 2016 Workforce Development Activities at the Cumberland County Public Library

HIGHLIGHTS

The Financial Literacy and Vocational Job Fair for 14 to 24 year olds on April 28 brought 328 teens and emerging adults to Headquarters library. An additional 50 attended the on-line job application program and 6 attended the resume/interview help sessions.

Also in April, the library began a 5 part NC Real Entrepreneurship Series in collaboration with Fayetteville Technical Community College's Small Business Center. The interactive seminars take place once a week through May 17 to explore key issues related to starting a business. Attendees are required to attend the first four seminars in the series to earn a NC REAL Business Start-Up Certificate.

April's Book-A-Librarian sessions included staff assisting 8 customers with employment applications for Walmart and other customers with applications for Butterball, Macy's, Belk, Roses and Cato. Library staff also helped 3 customers sign up for *NCWorks*.

Customer Comments/Success Stories:

A young woman came to the Vocational Job Fair looking for assistance with her resume. A few days later she visited the Spring Lake library for a Book-A-Librarian session for additional resume refinement.

A gentleman came into the East Regional Library asking help in creating a flier for his business. Library staff demonstrated the use of Microsoft Publisher and Microsoft Word. Staff helped the customer use a scanner and editing software to match the full-sized flier to his business card.

NCWorks News:

This slide is used to promote *NCWorks* at the beginning of all Computer Literacy classes conducted at the library. It is also used as the first slide in the newly developed *NCWorks* workshop to describe what the class will cover.

STATISTICS:

APRIL 2016 JOB & CAREER PROGRAMS/ACTIVITIES	# of Activities	Attendance
✓ Adult Programs (Resume)	1	5
✓ New Adult ages 14 – 24 (programs that integrate job & career information)	8	431
✓ Computer Literacy Programs (PowerPoint, Excel, Intro to Internet, etc.)	8	27
✓ Small Business Programs (NC Real Series)	2	58
✓ Outreach Programs (Cumberland County Re-Entry Council)	2	74
✓ Book-A-Librarian Sessions (one-on-one training on Resumes, Computer Skills, Job Search, etc.)	44	47
Totals:	**62**	**642**

Online Job & Career Resource Guide Usage	**4765**
Career related Database Searches (sessions included where searches are not reported)	**1924**
Career related Reference Questions	**578**