

## May 2017 Workforce Development Activities Cumberland County Public Library & Information Center



### HIGHLIGHTS

Focusing on emerging adults, ages 16 – 24, the library conducted a Financial Literacy & Vocational Job Fair in May at North Regional Library. Emerging adults learned how to improve job searching, interview and job skills as well as tips to effectively managing money once employed. Attendees learned who is hiring for the summer, how to explore careers using *NCWorks* and met with company representatives.

May's Book-A-Librarian sessions included staff assisting 55 customers with job applications, resumes and cover letters to area businesses such as Aldi Foods, Circle K, Dollar General, Eaton Corporation, the City of Fayetteville, Methodist University, PWC, Shoe Carnival, Uber and Walmart, as well as jobs in assisted living facilities, the medical field, and the mental health field. Staff also taught job seekers how to use business databases, test preparation and occupational outlook resources and helped customers find management and business grant resources. Staff helped small business owners with creating business invoices and graphic design for company brochures.

### Customer Comments/Success Stories:

"Thank you for having an event like this for teens. The bigger job fairs can be intimidating when you're young and don't have any job experience."

– Parent who accompanied his daughter to the Financial Literacy & Vocational Job Fair.

"This is the first time I've seen anything like this geared towards teens. I really appreciate that the library does this"

– Youth pastor who brought teens from his church to the Financial Literacy & Vocational Job Fair.

### NCWorks News:



A representative from the NCWorks Career Center at the Financial Literacy & Vocational Job Fair spoke about an initiative called *NEXTGEN SUMMER HYPE*. The program will launch on June 19<sup>th</sup> to help young adults ages 16 – 24 receive help in landing positions in fields that are in demand.



### STATISTICS:

| MAY 2017 JOB & CAREER PROGRAMS/ACTIVITIES   | # of Activities | Attendance |
|---|-----------------|------------|
| ✓ Young Adult Programs (Financial Literacy and Vocational Job Fair, Interviewing Skills, Resume Building and Online Applications) | 3               | 78         |
| ✓ Outside Young Adult Programs (Juvenile Detention Center, Great Stories Club Book Discussion)                                    | 3               | 45         |
| ✓ Computer Literacy Programs (Beginner and Intermediate PowerPoint, Beginner and Intermediate Excel: Charting, )                  | 3               | 42         |
| ✓ Small Business Programs (How to Start a Business, Intermediate PowerPoint & Small Business Loan)                                | 3               | 19         |
| ✓ Outreach Programs (DSS Outreach)  | 1               | 135        |
| ✓ Book-A-Librarian Sessions (one-on-one training on resumes, computer skills, job search, etc.)                                   | 53              | 55         |
| <b>Totals:</b>  | <b>66</b>       | <b>374</b> |

|   |              |
|---|--------------|
| <b>Online Job &amp; Career Resource Guide Usage</b>   | <b>2,757</b> |
| <b>Career related Database Searches</b> (sessions included where searches are not reported) | <b>1,444</b> |
| <b>Career related Reference Questions</b>   | <b>307</b>   |