

CUMBERLAND COUNTY BOARD OF COMMISSIONERS
SPECIAL MEETING
THE FAYETTEVILLE OBSERVER
458 WHITFIELD STREET, FAYETTEVILLE, NC
OCTOBER 31, 2011 – 3:00 PM
MINUTES

PRESENT: Commissioner Kenneth Edge, Chairman
Commissioner Marshall Faircloth, Vice Chairman
James Martin, County Manager
Sally Shutt, Strategic Initiatives and Communications Manager
Mike Arnholt, Fayetteville Observer Executive Editor
Tim White, Fayetteville Observer Editorial Page Editor
Gene Smith, Fayetteville Observer Editorial Writer

ABSENT: Commissioner Jimmy Keefe
Commissioner Jeannette Council
Commissioner Billy King
Commissioner Charles Evans
Commissioner Ed Melvin

The purpose of this special meeting was to discuss the county's communication and media relations with the Fayetteville Observer's editorial staff. There was not a quorum of the members of the Board of Commissioners in attendance.

The September 19, 2011 Strategic Plan Update was given to Fayetteville Observer staff and others in attendance and are included herein as Attachment A. Sally Shutt, Strategic Initiatives and Communications Manager, provided a brief overview of some of the report highlights.

An informal dialogue followed regarding the following topics:

- Possibility of getting a direct flight from Fayetteville to Washington, DC
- Effect of new Embassy Suites convention center and new Botanical Garden facility on the Crown Center
- Revenue Collections
- Tax revaluation
- Detention Center
- Fund Balance
- Economy and the impact from BRAC
- Military Business Park
- Road improvements, bridges, toll roads
- Gray's Creek Water Referendum

Conversation ended around 4:00 p.m.

Approved with/without revision:

Respectfully submitted,

Candice H. White
Clerk to the Board