

CUMBERLAND COUNTY BOARD OF COMMISSIONERS
MONDAY, JUNE 2, 2014 – 9:00 AM
117 DICK STREET, 1ST FLOOR, ROOM 118
REGULAR MEETING
MINUTES

PRESENT: Commissioner Jeannette Council, Chair
Commissioner Kenneth Edge, Vice Chair
Commissioner Charles Evans
Commissioner Marshall Faircloth
Commissioner Billy King (arrived 9:10 a.m.)
Commissioner Ed Melvin
Amy Cannon, Interim County Manager
James Lawson, Assistant County Manager
Quentin McPhatter, Assistant County Manager
Rick Moorefield, County Attorney
Melissa Cardinali, Finance Director
Sally Shutt, Public Information Director
Kristine Wagner, Transportation Program Coordinator
Jeffrey Brown, Engineering and Infrastructure Director
David Gogol, FaegreBD Consulting
Rebecca Rogers-Carter, City of Fayetteville Strategic Initiatives Manager
Russ Rogerson, Economic Development Alliance Executive Vice
President
Hanah Ehrenreich, Fayetteville Regional Chamber Economic
Development Consultant
Candice H. White, Clerk to the Board
Kellie Beam, Deputy Clerk to the Board
Press

ABSENT: Commissioner Jimmy Keefe

Chairman Council called the meeting to order.

INVOCATION AND PLEDGE OF ALLEGIANCE –Commissioner Kenneth Edge provided the invocation followed by the Pledge of Allegiance to the American Flag.

Recognition of Retired County Employee: Rodney Benn - Cumberland County Department of Social Services. Mr. Benn was unable to be present.

Amy Cannon, Interim County Manager, requested an addition to the agenda of a closed session for Economic Development Matter(s) pursuant to NCGS 143-318.11(a)(4) and for Attorney/Client Matters pursuant to NCGS 143-318.11(a)(3).

1. Approval of Agenda

MOTION: Commissioner Melvin moved to approve with agenda with the addition of the closed sessions as requested.

SECOND: Commissioner Faircloth

VOTE: UNANIMOUS (5-0)

Commissioner Edge requested that Item 2.C. be pulled for questions.

2. Consent Agenda

A. Approval of minutes for May 19, 2014 regular meeting and May 23, 2014 special meeting

B. Approval of Reappointment of Tax Administrator

BACKGROUND:

On June 17, 2002, the Board of Commissioners appointed Aaron Donaldson as Tax Administrator for a four year term and reappointed him on June 19, 2006 and again on

June 21, 2010. The Tax Administrator serves as the Tax Assessor and Tax Collector. The length of the Tax Administrator's term may be either two or four years. Mr. Donaldson's term expires on June 30, 2014.

RECOMMENDATION/PROPOSED ACTION:

Management recommends that Mr. Donaldson's term be extended another four years with a term date of July 1, 2014 to June 30, 2018.

C. PULLED FOR QUESTIONS AS RECORDED BELOW

- D. Approval of a Resolution of the Cumberland County Board of Commissioners Endorsing a Request to the North Carolina Department of Transportation to Name I-295 "The Airborne and Special Operations Highway"**

**A RESOLUTION OF THE CUMBERLAND COUNTY BOARD OF COMMISSIONERS
ENDORING A REQUEST TO THE
NORTH CAROLINA DEPARTMENT OF TRANSPORTATION
TO NAME I-295 "THE AIRBORNE AND SPECIAL OPERATIONS HIGHWAY"**

WHEREAS, North Carolina is the home state for a significant share of the military forces of the United States and is known as the most military friendly state; and

WHEREAS, Cumberland County is the proud home of more than 57,000 military personnel and 23,000 family members; and

WHEREAS, the citizens of Cumberland County have a long and proud history, dating to this country's birth, of paying special honor and respect to its sons and daughters who protect our country's freedoms and as a community, stand strong in unified support of our airborne and special operation soldiers of Fort Bragg and Pope Army Airfield; and

WHEREAS, the airborne and special operations forces are a critical component of national defense and will deploy anywhere with little warning; and

WHEREAS, the soldiers of the airborne and special operations forces have made countless contributions to our Nation through commitment, courage, dedication, heroism, sacrifice and service; and

WHEREAS, I-295 is critical to post security, will improve deployment of soldiers and equipment to port and will enhance the mobility and readiness of Fort Bragg; and

WHEREAS, I-295 will provide a vital interstate connection to I-95 for a total distance of 24.75 miles from I-95 to US 401 Raeford Road.

NOW, THEREFORE, BE IT RESOLVED, that due to the unending efforts and sacrifices made by the airborne and special operations forces and on behalf of the people of Cumberland County, this Board of Commissioners hereby endorses a request to the North Carolina Department of Transportation to name I-295 "The Airborne and Special Operations Highway."

Adopted this 2nd day of June, 2014.

E. Budget Revisions:

- (1) Juvenile Crime Prevention Programs**

Revision in the amount of \$5,150 to recognize additional state funding for the Juvenile Assessment Center. (B14-382) Funding Source – State

- (2) General Litigation Fund**

Revision in the amount of \$17,500 to appropriate fund balance for outside professional legal services. (B14-380) Funding Source – General Litigation Fund Balance

(3) Child Support

Revision in the amount of \$55,500 to recognize additional state funds in the amount of \$36,630 and appropriate fund balance in the amount of \$18,870 to cover anticipated expenses for the remainder of the fiscal year. (B14-379) Funding Source – State and Fund Balance

(4) School C.O. Category II – Equipment

Revision in the amount of \$1,125,000 to appropriate fund balance to budget technology expenditures as approved by the Board of Education on May 13, 2014. (B14-378) Funding Source – Sales Tax

(5) Social Services

- a. Revision in the amount of \$193,070 to recognize additional state funding. (B14-377) Funding Source – State
- b. Revision in the amount of \$12,748 to recognize additional state funding. (B14-376) Funding Source – State

MOTION: Commissioner Faircloth moved to approve consent Items 2.A. – 2.E.(5)b. with the exception of Item 2.C.

SECOND: Commissioner Melvin

VOTE: UNANIMOUS (5-0)

2.C. Approval of Settlement and Coexistence Agreement Between Cumberland County and Crown Center Redevelopment Corporation, A Missouri Corporation

BACKGROUND:

Cumberland County has operated its coliseum and other entertainment venues as the “Crown Center” for over a decade. On or about March 27, 2014, the Civic Center Commission changed the branding to the “Crown Complex”. The Crown Center Redevelopment Corporation (CCRC), a corporation in Kansas City, Missouri, also operates its entertainment venues as “Crown Center” and claims to have done so since 1977. On or about February 23, 2014, CCRC instituted a trademark proceeding seeking a concurrent use registration of the “Crown Center” name, claiming that it had prior claim to the name and seeking exclusive nationwide rights to the “Crown Center” name with the exception of use in Cumberland County, which would be retained by Cumberland County.

Because the branding for our “Crown Center” has been changed to “Crown Complex,” we have reached a tentative settlement, through a retained trademark attorney, that allows Cumberland County to operate nationwide under the name “Crown Complex” and CCRC to operate nationwide under the name “Crown Center.” The settlement also authorizes Cumberland County to continue using “Crown Center” in Cumberland and surrounding counties if it chooses to do so. The new “Crown Complex” logo is attached to the settlement agreement.

RECOMMENDATION/PROPOSED ACTION:

The Civic Center Commission voted on May 27, 2014, to recommend this settlement to the Board of Commissioners and to complete a trademark registration of the new logo for the “Crown Complex.” This is also the recommendation of the county attorney.

Commissioner Edge asked whether this was a monetary settlement. Rick Moorefield, County Attorney, stated there was no money involved with the settlement and that it is an agreement to determine how the parties will move forward in the future with the use of the logos. Mr. Moorefield stated there will likely be a filing fee involved with registration of the trademark; the amount of the filing fee will be minimal but it is not known at this time.

MOTION: Commissioner Edge moved to approve the settlement and complete a trademark registration of the new logo for the “Crown Complex”.
SECOND: Commissioner Evans
VOTE: UNANIMOUS (5-0)

PUBLIC HEARING

3. Public Hearing on FY2015 Fare Changes for the Cumberland County Community Transportation Program

BACKGROUND:

It is requested that a Public Hearing be held on June 2, 2014 at the 9:00 am Commissioner’s meeting. The required public hearing was advertised in the Fayetteville Observer on May 7, 2014. In addition to holding the public hearing on that date, it is requested that the Board of Commissioners approve the fare changes for FY 2015.

The Cumberland County Community Transportation Program uses fare revenue to meet local match requirements for its funding. In order to meet our local match requirements for the following programs during FY 2015, the Transportation Advisory Board is requesting that the fare be increased for the following programs:

Rural General Public Transportation

FY 2012-2014 fare: \$2.25

FY 2015 fare: \$2.50

5310 Elderly and Disabled Non-Medical Transportation

FY 2012-2014 fare: \$2.25

FY 2015 fare: \$2.50

Urban Employment Transportation

FY 2012-2014 fare: \$2.25

FY 2015 fare: \$2.50

RECOMMENDATION/PROPOSED ACTION:

The Transportation Advisory Board would like to request your approval to increase the fares for the programs above. Clients will be given a 30 day notice for fare increases.

Kristine Wagner, Transportation Program Coordinator, reviewed the background information as recorded above and stated the fares have not been raised in three years but in order to maintain the local match requirement for the three grants, the fares will have to be raised. Ms. Wagner stated the fare increases have been discussed with clients and there have been no major concerns or issues raised by any of the clientele.

This is the duly advertised/noticed public hearing set for this date and time.

Chairman Council opened the public hearing.

The clerk to the board advised there were no speakers.

Chairman Council closed the public hearing.

Commissioner Evans stated he did not have a problem with the general fare but felt the fare increase would pose a hardship for the disabled and senior clientele. Ms. Wagner stated without the fare increase, the only option would be for the county to cover the match which has been covered by local fare revenue in the past. Commissioner Faircloth inquired regarding the amount. Ms. Wagner stated the county would have to cover \$4,000 to \$5,000 if the fare is not increased.

MOTION: Chairman Council moved to approve the increase in fares for the Rural General Public Transportation program, the 5310 Elderly and Disabled Non-Medical

Transportation Program and the Urban Employment Transportation program as recommended by the Transportation Advisory Board.

SECOND: Commissioner Edge

VOTE: PASS (5-1) (Commissioners Melvin, Edge, Council, Faircloth and King voted in favor; Commissioner Evans voted in opposition)

ITEMS OF BUSINESS

4. Consideration of Bullard Circle Water Project

BACKGROUND:

The Bullard Circle community has drinking water wells that contain arsenic levels that exceed the State's drinking water standards. A public meeting was held on March 20th to further define the issues with the water supply wells to the citizens as well as to answer questions and gather feedback. Staff was directed by the Board of Commissioners on March 25th to develop a plan within the next 30 days that would supply the citizens within the Bullard Circle community with public water. A community survey was developed and mailed to each property owner within the impacted area on March 27th. The survey results indicated that the majority of the people that responded to the survey would like public water and would prefer to pay for it through a special assessment process.

At the current time, staff has determined that the quickest way to get public water to the community would be for the County to fund the project on the front end and have the citizens repay the cost of construction through a special assessment process. This approach has previously been used in other cases.

On April 9th, County Management sent a letter to Steve Blanchard requesting that PWC participate in the cost of this project based on their policy of participating in rural areas where contamination has been identified. Mr. Blanchard responded back in writing the following day stating that his recommendation would be for PWC to participate at 25% of the cost of installing a public water system. However, the City Manager informed County Management the same day that the City Council has not made a formal decision on whether or not annexation would be required in this situation. The City of Fayetteville has a policy that states that in order for PWC to extend public utilities to a parcel then the property owner has to petition to be annexed by the City of Fayetteville. Based on the feedback received at the public meeting, it does not appear that the citizens would be willing to petition for annexation in exchange for public water.

County Management sent a letter to the City Manager on April 30, 2014 requesting that the City waive their annexation policy for Bullard Circle which in turn would allow PWC to extend water into the community. City Council discussed this topic at their May 5th work session and voted to place this item on an upcoming agenda for consideration. At a regularly scheduled meeting on May 27th, City Council voted unanimously to waive the annexation requirement for the Bullard Circle project.

If PWC contributes 25% of the cost of the project and the County contributes 25% of the total cost then this will leave the remaining 50% of the project to be paid by the property owners through a special assessment process. This same method was used to provide water to the Brooklyn Circle Community. The County Commissioners have the ability to set the interest rate along with the number of years of the assessment. Upon completion of the project, PWC would own and maintain the water system and the residents would be charged outside city rates.

There are several private streets where water mains will have to be extended in order to reach all the impacted residents. The County Attorney's office has recently determined the ownership of these private streets. The streets in question are owned by six different individuals and they reside in four different states. If an agreement cannot be reached with any of these six property owners for an easement to construct the necessary water lines, then the Board may have to initiate condemnation. The opinion is that necessary easements be acquired in the name of PWC since they are going to own and operate the water system. The County will have to enter into an interlocal agreement with PWC which will clearly define each entity's obligation to the project. County staff will immediately move forward in conjunction with PWC to draft this agreement for approval by the governing boards.

If the Board of Commissioners decides to move forward with constructing a water system as a special assessment project, then a preliminary assessment resolution will have to be adopted and then a public hearing held. The proposed terms of payment will have to be defined in the resolution.

RECOMMENDATION/PROPOSED ACTION:

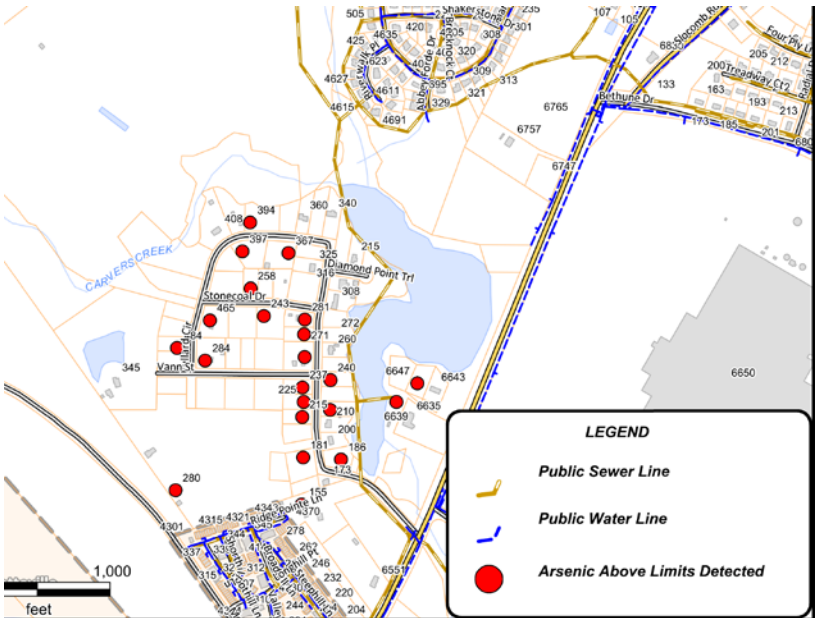
The Engineering and Infrastructure Director and County Management recommend to the Board of Commissioners that a preliminary assessment resolution be placed on the June 16th agenda for adoption with the terms of payment set for 15 years at 6% interest. The public hearing date will be established as part of this resolution. The Board of Commissioners is also being requested to direct staff to develop and publish a Request for Qualifications (RFQ) for the selection of a full service engineering firm that can provide the necessary surveying and engineering needed for the project. This will be advertised following the adoption of the resolution on June 16th. The surveying component is the most critical as these will be needed in order to acquire the necessary easements for the project.

Jeffrey Brown, Engineering and Infrastructure Director reviewed the background information as recorded above the provided the following presentation:

Background Information:

- Environmental Health conducted well sampling
- Public Meeting held on March 20th
- Community Survey mailed to residents on March 27th

Mr. Brown displayed a map indicating wells that exceeded state drinking water limits for arsenic and stated twenty-two residences fall into that category.



Mr. Brown reviewed the results of the Bullard Circle Survey.

Bullard Circle Survey Results

- 75 Surveys Mailed 3-27-14
- 47 Surveys Received as of 5-9-14
- 5 Surveys were returned with both options 1 & 2 checked. They also checked "Yes" for connection. These surveys are not calculated in the totals due to the selection of multiple options
- 22 Residences with contamination

Results of All Surveys Returned

Options			Percent
Option 1	Create a Water & Sewer District	10	21%
Option 2	Special Assessment	27	57%
Option 3	Nothing	10	21%
Would You Connect?			
Yes	31		66%

No	12	26%
NA	4	9%

Results of all Surveys Returned with Arsenic >.010

Options			Percent
Option 1	Create Water & Sewer District	3	20%
Option 2	Special Assessment	10	67%
Option 3	Nothing	2	13%
Would You Connect?			
Yes	13		87%
No	2		13%
NA	0		0%

Actions Taken:

- Requested PWC participate in the project
 - PWC willing to participate at 25% of main cost
- Requested City of Fayetteville waive annexation requirement
 - City exempted project from annexation policy on May 27th

Mr. Brown stated an agreement with PWC will need to be developed and adopted to define organizational roles in order to move the project forward. Mr. Brown displayed a map indicating the sixty-six parcels that would be included in the assessment costs and stated parcels that do not abut a public right-of-way cannot be included in the assessment process unless they get a private easement from the property owner between them and the right-of-way.

Mr. Brown reviewed Bullard Circle Cost Estimates below and payment term options. Mr. Brown stated PWC will participate at 25% of the water main extensions and right-of-way costs.

Preliminary Estimated Total Project Cost =	\$ 500,000
**PWC 25% Participation =	\$ 125,000
County 25% Participation =	\$ 125,000
Estimated Cost to Property Owners =	\$ 250,000
Number of Parcels =	66
Estimated Assessment to Property Owners =	\$ 3,787.88

<u>6%</u>		
<u>Interest</u>	<u>Total Assessment</u>	<u>10 Annual Payments</u>
\$1,258.55	\$5,046.43	\$504.64

<u>6%</u>		
<u>Interest</u>	<u>Total Assessment</u>	<u>15 Annual Payments</u>
\$1,965.75	\$5,753.63	\$383.58

<u>8%</u>		
<u>Interest</u>	<u>Total Assessment</u>	<u>10 Annual Payments</u>
\$1,727.07	\$5,514.95	\$551.49

<u>8%</u>		
<u>Interest</u>	<u>Total Assessment</u>	<u>15 Annual Payments</u>
\$2,728.02	\$6,515.90	\$434.39

Recommendations:

- BOC adopt a preliminary assessment resolution at the June 16th Board Meeting
 - Citizens pay 50%
 - 15 years @ 6%
 - Set Public Hearing for August 18th
- Direct staff to develop RFQ to be advertised following adoption of resolution
- Use Existing FIF Credits to offset cost to citizens

Mr. Brown responded to questions. Chairman Council inquired regarding a timeline for residents to receive clean water. Mr. Brown stated there are some unknowns at this time with one being right-of-way issues on some of the private streets. Mr. Brown stated there may be

challenges with getting some of the easements signed and the Board may need to consider condemnation proceedings if the easement acquisition process cannot be worked out.

Commissioner Edge inquired whether it would be appropriate to include as part of the Board's action to move forward with condemnation if some of the easements cannot be obtained. Mr. Moorefield stated it would speed up the process.

MOTION: Commissioner Edge moved to place a preliminary assessment resolution on the June 16th Board meeting agenda for adoption, to set the public hearing date as part of the resolution, to direct staff to develop an RFQ for the selection of a full service engineering firm that can provide the necessary surveying and engineering needed for this project, to advertise the RFQ following adoption of the resolution on June 16th and to move forward with condemnation if the easements cannot be received.

SECOND: Commissioner Melvin

VOTE: UNANIMOUS (6-0)

5. Presentation of FY2014-15 Federal Legislative Agenda by Sally Shutt, Public Information Director

BACKGROUND:

The City of Fayetteville, Cumberland County and the Fayetteville Regional Chamber of Commerce have partnered to collaboratively engage with the federal government and pursue funding assistance for strategic focus areas identified in an annual, collectively established agenda. For a five-month period beginning February 1, 2014, the partnership hired FaegreBD, a federal services consulting firm, to conduct a federal affairs assessment and assist in developing a community federal agenda.

The partners and the consulting assessment team met February 18, 2014, in a series of meetings with city, county and chamber representatives to discuss community federal advocacy needs and have participated in bi-weekly calls. The consultants also conducted follow-up interviews with different city, county and chamber staff on various topics.

David Gogol, Vice Chair of FaegreBD, will give a brief presentation on the federal affairs assessment and the draft agenda.

RECOMMENDATION/PROPOSED ACTION:

Please accept the information and provide feedback on the draft agenda as recorded below so a final version can be prepared for the June 16, 2014 consent agenda. The City Council will receive the same information at its June 2, 2014 meeting.

Draft Federal Agenda
Fiscal Year 2014-2015

Executive Summary:

The City of Fayetteville, Cumberland County and the Fayetteville Regional Chamber formed a partnership that works collaboratively to engage with the federal government and pursue funding assistance for strategic focus areas identified in an annual, collectively established agenda. The Partnership's combined efforts are critical to the growth and strength of our community. These efforts ensure protection and preservation of essential community assets and resources, allowing all areas of the community and surrounding metropolitan and unincorporated areas to thrive.

For many years, the Partnership's federal agenda was focused on earmarks and legislation that could be amended to meet a specific need in our community. The processes by which we engaged with the federal government and the results of that engagement have continued to evolve. The greater Fayetteville community now faces a far different environment, a situation that the Partnership began to embrace in 2013 with the adoption of a revised Memorandum of Understanding (MOU). The MOU recognizes the importance of engagement with the federal government across a variety of strategic, tactical and policy junctures to successfully advocate for our community. The continued support of the greater Fayetteville Congressional delegation is essential. The Partnership will continue to work with its Congressional delegation to support the highest priorities in seven key focus areas.

Key Focus Areas:

1. Community and Fort Bragg

Fayetteville and Cumberland County, more than most communities, are highly influenced by federal spending and policy. Serving as the home for Fort Bragg provides the community with an enormous nexus point with the federal government. Many of the activities, investments and decisions involving Fort Bragg deliver positive benefits to Fayetteville and Cumberland County. Some decisions and activities, however, do not. Through the years, and similar to other communities that are home to large military installations, an ad hoc level of communication between the community and Fort Bragg has developed, largely driven by the individuals who occupy similar roles within each organization. Some operational areas have produced strong, and formal, collaboration while others have markedly ebbed and flowed. Institutional engagement at senior leadership levels needs to be strengthened to withstand the continual turnover of military and civic professionals. Additionally, due to the number of members of the military who do not live on Fort Bragg, but rather throughout the community, decisions within the Department of Defense (DOD) affecting soldiers have a significant ripple effect through the City and County.

- a. Engage DOD officials around budget-related drawdown of thousands of members of the military to determine impact on Fayetteville and Cumberland County.
- b. Pursue quality of life issues with Fort Bragg leadership and DOD officials to address challenges related to community issues present in the wake of deployments or departures from the fort.
- c. Pursue shared service agreement opportunities with Fort Bragg leadership and DOD officials, administered through section 331. As the largest US Army base in the country, Fort Bragg, along with Fayetteville and Cumberland County, has the potential to be a new model for the nation in the area of shared services.

2. Office of Economic Adjustment

Federal programs are often initially created to deal with specific issues and over time, expand or contract based on legislative or regulatory alternations. Programs that span decades can evolve through the years and take on an increasingly narrow focus. The Department of Defense's Office of Economic Adjustment (OEA) was formed more than 50 years ago as the country's military bases, and thus their surrounding communities, were undergoing changes following European and Asian military conflicts. In the intervening decades, OEA's programs began to take shape. Assisting communities with an increase in a base's scope and offering joint community planning to cities and towns began. Then, as Congress approved the first Base Realignment and Closure (BRAC) process, OEA's mission to help communities impacted by closures, reductions or expansions took hold. Now, OEA has further expanded its mission to include the reduction in employment of private sector, defense-related contractors in a community. Recently, OEA became the vehicle whereby hundreds of millions of dollars were allocated to repair or rebuild military installation schools. At its core, OEA was established to help communities deal with the impact of significant military presence. There should be engagement with OEA to determine the role it can play in helping the community adjust to a shrinking military population and significant numbers of discharged troops in Fayetteville.

- a. Engage with OEA officials to survey program landscape for potential opportunities to support City or County projects/issues.
- b. Pursue effort to seek a legislative change to the program expanding the capabilities of OEA if current OEA programs do not meet Fayetteville and/or Cumberland County needs.

3. Federal Grants

The Partnership adopted a revised MOU to more effectively respond to the new federal funding paradigm, which reflects a change in focus from legislative earmarks to administrative allocation through competitive grants. All non-formula federal funding is channeled through a highly-competitive grant process, which incorporates a disciplined program framework to guide spending and advance policy initiatives of the administration. Our community federal affairs partnership is an asset and will be used to guide development of a more cohesive long-term grant planning process that enhances cost-sharing opportunities, long-term planning and public-private partnerships.

- a. Target high-value, focused grant opportunities that engage the larger community and offer the potential for transformational change.
- b. Ensure smaller, less complex or formula funding grants are sought as warranted and administered as required.

- c. Develop centralized internal grant procedures within both the City and County to streamline processes and establish clear lines of authority and responsibility.
- d. Consider a dedicated staff member to oversee all grant activities.

4. Area Redevelopment

Every community in the nation has geographic areas that have fallen behind compared to the balance of the community. These areas, sometimes in neglected downtowns or clustered around substandard housing, create cross-jurisdictional, multi-agency challenges, notwithstanding the toll they take on residents who endure the conditions on a daily basis. These types of areas generally call for multi-faceted redevelopment efforts that address the structural challenges that brought on the conditions, while minimizing the human toll exacted on the residents. Successful projects around the nation have utilized federal programmatic resources to accomplish key goals.

- a. Monitor innovative national redevelopment efforts to ensure Fayetteville and Cumberland County are employing best practices as local projects are undertaken.
- b. Evaluate redevelopment projects for federal opportunities and challenges, and work with agencies to facilitate involvement and project success.

5. Economic Development Efforts

The federal government has a limited role in economic development issues, preferring to leave the majority of the work to state and local officials. That said, the US Departments of Housing and Urban Development, Labor and Commerce all have some involvement in the issue. Additionally, innovative developments continually occur across the country in an effort to grow jobs and the tax base. While not every project lends itself to replication, there are insights and developments that often can be carried from one community to the next.

- a. Evaluate limited economic development opportunities for community utilization.
- b. Review and assist as needed in the development of an economic development plan and in identifying national development partners for select projects.

6. Social Services, Unemployment and Homelessness

Approximately 13% of Cumberland County residents (14% of Fayetteville residents) are veterans of the armed forces, a figure 60% higher than that of the state of North Carolina. Through the years, many veterans who have remained in the area following their separation from service have added immeasurably to the fabric of the community. However, some who separate from service have significant mental and emotional challenges that affect their long-term well-being, not to mention their employability. When large numbers of those individuals choose to remain in the community following their separation from service, it can overwhelm the established social service safety nets. Additionally, a large number of individuals who are connected in some way to a member of the military relocate to the community each year. If that underlying relationship fractures, the newly transplanted individual can easily find himself or herself in need of social services in a new community. The US Army, and thus the federal government, is at the center of these matters and therefore can be approached about assisting the community with these complicated issues. All communities have social service needs. The presence of nearly twice the per capita number of veterans as the rest of the state signals an opportunity for federal engagement around social issues.

- a. Engage Veterans Affairs, Department of Labor, Health and Human Services, and Housing and Urban Development regarding special needs of the community.
- b. Consider establishment of discharge center to engage with national employers.

7. Federal Legislative Agenda

Ideally, federal programs would all be structured in such a way that Fayetteville and Cumberland County's projects would be perfect candidates for support and investment. Unfortunately, in a process where program goals and guidelines are drafted far from North Carolina, there can be a disconnection between local needs and federal opportunities. While established federal programs are largely immune to wholesale restructuring unless it is sought by the administration or senior members of Congressional leadership, it is possible through legislation to expand narrowly construed regulations to allow for greater funding options, while keeping the program in line with its original intent and budget.

- a. Pursue efforts to investigate and potentially alter key legislation to permit greater participation as issues are confronted and federal agencies are unable to assist.

- b. Address laws and regulations that can be changed to reflect the special nature of the impact of Fort Bragg.
- c. Review DOD authorization bill to determine positive or negative effects.
- d. Advocate on behalf of the community on significant authorization legislation (e.g., surface transportation reauthorization, tax-exempt municipal bond, CDBG, federal impact aid).
- e. Strengthen relationships with local officials and the Congressional delegation. They are vital for both legislative goals and positioning with federal agencies. Engagement with Congressional delegation and our local officials is a priority.

Sally Shutt, Public Information Director, reviewed the background information and referenced the draft Federal Agenda as recorded above. Ms. Shutt recognized members of the Federal Program Coordinating Committee in attendance: Rebecca Rogers-Carter, City of Fayetteville Strategic Initiatives Manager; Russ Rogerson, Economic Development Alliance Executive Vice President; and Hanah Ehrenreich, Fayetteville Regional Chamber Economic Development Consultant.

Ms. Shutt introduced David Gogol, FaegreBD Consulting Vice Chair, who provided the presentation below on the Federal Affairs Assessment and the draft Federal Agenda. Ms. Shutt stated the recommendation is that the Board accept the information and provide feedback on the draft agenda so a final version can be prepared for the June 16, 2014 consent agenda.

Federal Affairs Assessment 2014-2015

FaegreBD Background:

- ▶ Founded 1985
- ▶ Federal affairs firm with local government focus
- ▶ Staff of over 40 professionals

FaegreBD Consulting Team: All Have Local Government Experience

- ▶ David Gogol
 - ▶ Founder of FaegreBD Consulting
 - ▶ Budget Director, New Haven, CT
 - ▶ For staff director of Senate Subcommittee on Housing and Urban Affairs
 - ▶ Senior staff for Mayor Stephen Goldsmith
- ▶ Nick Weber
 - ▶ Deputy Mayor, Indianapolis
 - ▶ Senior staff for Mayor Stephen Goldsmith
 - ▶ Senior staff, U.S. Senator Richard Lugar
- ▶ Beena Patel
 - ▶ Federal Grant Specialist
 - ▶ MPP, University of Southern California

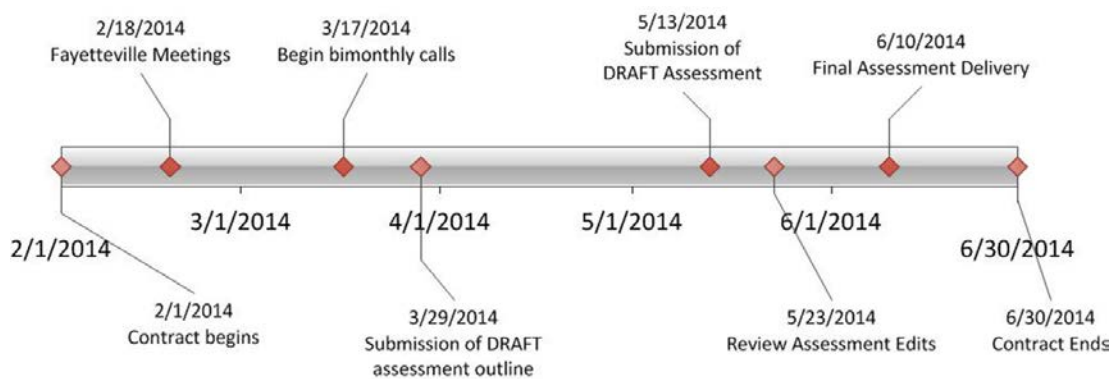
FaegreBD's Assignment:

Develop a community-specific federal affairs plan for the community, working with the City, County, and Chamber.

Mr. Gogol stated there are high priority issues within communities for which the Federal government may or may not have a response and therefore those issues cannot be part of a plan because there are not enough resources at the Federal level to make it meaningful.

Timetable:

- ▶ Five month period for review and development
- ▶ Began February 1, 2014



Mr. Gogol stated over the five-month period conversations were held with several past post commanders and garrison commanders in other communities in an effort to understand how the relationship of the Fayetteville /Cumberland County community with Ft. Bragg differs and agrees with the relationships of other communities. Mr. Gogol stated during the process, a number of specific questions and issues were identified that were of greater concern in the Fayetteville and Cumberland County community.

Process:

- ▶ Scores of interviews with city, county and chamber staff
- ▶ Bi-weekly calls with intergovernmental staff
- ▶ Additional staff meetings on specific topics

Mr. Gogol stated the relationship and depth of impact on every aspect of the Fayetteville/Cumberland County community is defined by Ft. Bragg. Mr. Gogol stated homeownership is much less than that of comparable communities because of the transient nature of so many of the residents. Mr. Gogol stated social issues are also exacerbated by certain aspects of the relationship with Ft. Bragg.

Fayetteville and Ft. Bragg:

- ▶ Community Defined by Ft. Bragg
- ▶ Economy
- ▶ Nature of Community
- ▶ Social Problems

Mr. Gogol stated although there is a garrison command structure for communities like Fayetteville/Cumberland County, there is no model as to how a community deals with a military base. Mr. Gogol stated there may be an opportunity for this community to establish a model for the nation on how to have a structured relationship between the military base and the community so that issues can be more easily identified and resolved.

Federal Affairs Plan Reflects Bragg-Centric Reality:

- ▶ Consider more structured Bragg-community relationship – perhaps a model for the nation?
- ▶ 331 planning
- ▶ Office of Economic Adjustment
- ▶ Develop legislative proposals to address key garrison community issues
- ▶ Understand impact of drawdown on the community

Mr. Gogol stated 331 is a new provision that allows for partnerships between local governments and military bases in which communities provide services on the military bases for a fee. Mr. Gogol stated the Office of Economic Adjustment helps communities that have big influences by a military base and for communities that have large contractor bases and a large number of the contractors lose their jobs, there are grants to help pay for the adjustment and planning. Mr. Gogol stated there is a drawdown to this because if military bases shrink in size, this is not counted by the Office of Economic Adjustment even if there is the same number of job losses. Mr. Gogol stated the Fayetteville/Cumberland County community may wish to go to its congressional delegation to have the law amended so the drawdown in the number of people on a military base counts the same way as the loss of contractor jobs.

Mr. Gogol stated the process in which the military discharges people also has a significant impact on the community. Mr. Gogol stated there are approximately 8,000 people discharged a year in the Fayetteville/Cumberland County community which could mean a significant

percentage of those individuals remain in the community unemployed and impact the social services budget. Mr. Gogol stated with that economic adjustment in mind, the Department of Labor has some programs that might be adapted so they more easily address the issues with discharged soldiers. Mr. Gogol stated there needs to be a better understanding of drawn down policies and where soldiers are going to exit the military. Mr. Gogol stated there also needs to be better understanding of how to coordinate with the Veterans Administration and the Whip to make sure the community is handling the unemployed coming out the military and moving them into productive employment as quickly as possible.

Impact of Army Drawdown:

- ▶ Unemployment
- ▶ Social Services
- ▶ Opportunities

Explore Garrison Base–Specific Legislation:

- ▶ OEA
- ▶ Job Training
- ▶ Draw Down Policies
- ▶ Services for Military Connected People

Mr. Gogol stated the balance of the plan is more generic in that most military communities are concerned about the same things. Mr. Gogol stated FaegreBD will continue to evaluate and share with staff things that might have an impact on the community and FaegreBD will always be ready to respond to other issues as they occur that might trigger Federal involvement.

Balance of Plan:

- ▶ Grant Strategy and Support
- ▶ Economic Development Strategy
- ▶ Area Redevelopment
- ▶ Federal Programs and Legislation
- ▶ Other Issues

Mr. Gogol concluded his presentation and responded to questions. Ms. Cannon stated the partnership developed a six-month contract with FaegreBD and their mission was to conduct an assessment of the community and identify the needs and then develop the Federal agenda. Ms. Cannon stated the next step for the partnership is to come back with a strategy and a recommendation for a lobbyist to act on the Federal agenda, which will be coming forward in the near future.

6. Consideration of Designation of Voting Delegate to the National Association of Counties (NACo) Annual Conference in July 2014

BACKGROUND:

The NACo is preparing for the 79th Annual Conference to be held July 11-14, 2014 in Orleans Parish, LA. Cumberland County has paid its NACo membership dues and has at least one paid registrant for the conference.

Should the Board of Commissioners wish to participate in NACo's annual election of officers and policy adoption, the Board will need to appoint a voting delegate and an alternate who will be authorized to pick up Cumberland County's voting materials.

RECOMMENDATION/PROPOSED ACTION:

Appoint a voting delegate and an alternate to the NACo Annual Conference to be held July 11-14, 2014.

MOTION: Commissioner King moved to appoint Chairman Jeannette Council as the voting delegate and Commissioner Kenneth Edge as the alternate voting delegate to the NACo Annual Conference.

SECOND: Commissioner Evans

VOTE: UNANIMOUS (6-0)

7. Consideration of Dissolving the Child Homicide Identification and Prevention (CHIP) Council and Incorporate Activities of CHIP Council under the Community Child Protection/Fatality Prevention Team

BACKGROUND:

Correspondence has been received from the Sharon W. Cooper, M.D., Chair of the Child Homicide Identification and Prevention (CHIP) Council, and Debbie Jenkins, Chair of the Community Child Protection/Fatality Prevention Team, stating that the purpose of the CHIP Council has been met and that there is no longer a need for the CHIP Council, and recommending that any further activities of the CHIP Council come under the Community Child Protection/Fatality Prevention Team. This recommendation has been discussed with both boards and has received their support.

RECOMMENDATION/PROPOSED ACTION:

Approve the recommendation to dissolve the CHIP Council and bring any further activities of the CHIP Council under the Community Child Protection/Fatality Prevention Team.

MOTION: Chairman Council moved to dissolve the CHIP Council and incorporate any further activities of the CHIP Council under the Community Child Protection/Fatality Prevention Team.

SECOND: Commissioner King

VOTE: UNANIMOUS (6-0)

8. Nominations to Boards and Committees

- A) Cumberland County Juvenile Crime Prevention Council (JCPC)
(1 Vacancy)

Commissioner Faircloth nominated Linda Blanton.

- B) Parks and Recreation Advisory Board (2 Vacancies)

Commissioner Edge nominated Scott Pope and Ashley Hankins.

9. Appointments to Boards and Committees

- A) Cumberland County Workforce Development Board (1 Vacancy)

Nominee: Private Sector: Richard Everett (Reappointment)

- B) Social Services Board (1 Vacancy)

Nominee: Edward G. Melvin (Reappointment)

There being an equal number of vacancies and nominees,

MOTION: Commissioner Edge moved to appoint by acclamation all nominees to their respective positions.

SECOND: Commissioner Faircloth

VOTE: UNANIMOUS (6-0)

7. Closed Session
 - A. Economic Development Matter(s)
Pursuant to NCGS 143-318.11(a)(4)
 - B. Attorney/Client Matter(s)
Pursuant to NCGS 143-318.11(a)(3)

MOTION: Commissioner Faircloth moved to go into closed session for Economic Development Matter(s) Pursuant to NCGS 143-318.11(a)(4) and Attorney/Client Matter(s) pursuant to NCGS 143-318.11(a)(3).
SECOND: Chairman Council
VOTE: UNANIMOUS (6-0)

MOTION: Commissioner Edge moved to reconvene in open session.
SECOND: Commissioner Melvin
VOTE: UNANIMOUS (6-0)

MOTION: Commissioner King moved to adjourn.
SECOND: Commissioner Evans
VOTE: UNANIMOUS (6-0)

There being no further business, the meeting adjourned at 10:25 a.m.

Approved with/without revision:

Respectfully submitted,

Candice H. White
Clerk to the Board