

CUMBERLAND COUNTY BOARD OF COMMISSIONERS
JUNE 2, 2016 – 5:30 PM
117 DICK STREET, 5TH FLOOR, ROOM 564
SPECIAL MEETING – FY17 BUDGET WORK SESSION
MINUTES

PRESENT: Commissioner Marshall Faircloth, Chairman
Commissioner Glenn Adams, Vice Chairman
Commissioner Jeannette Council (arrived 5:40 p.m.)
Commissioner Kenneth Edge
Commissioner Jimmy Keefe (arrived 5:48 p.m.)
Commissioner Larry Lancaster
Amy Cannon, County Manager
James Lawson, Deputy County Manager
Melissa Cardinali, Assistant County Manager
Tracy Jackson, Assistant County Manager
Sally Shutt, Governmental Affairs Officer
Rick Moorefield, County Attorney
Vicki Evans, Finance Director
Deborah Shaw, Budget Analyst
Heather Harris, Budget Analyst
Jeffrey Brown, Engineering and Infrastructure Director
Jack Rostetter, Chairman of the Board of Directors for the
Fayetteville Cumberland County Economic Development
Corporation
Russ Rogerson, President of Fayetteville Cumberland County
Economic Development Corporation
Candice White, Clerk to the Board
Kellie Beam, Deputy Clerk to the Board
Press

ABSENT: Commissioner Charles Evans

Chairman Faircloth called the meeting to order.

Amy Cannon, County Manager, stated this evening Jack Rostetter, Chairman of the Board of Directors for the Fayetteville Cumberland County Economic Development Corporation, will share information about progress the organization has made and the strategic planning process. Ms. Cannon stated Jeffrey Brown, Engineering and Infrastructure Director, will provide an update on landfill activities and answers to questions posed regarding Health Department fees will also be provided.

Mr. Rostetter stated in order to formulate a cohesive strategic plan for the FCEDC, a poll was conducted with key members of the community and an event was held to receive feedback from community stakeholders. Mr. Rostetter explained this was designed as a way for everyone to come together under a common cause to establish the mission, vision, core values and goals for the FCEDC. Mr. Rostetter stated this process was important in order to identify and separate chamber work, economic development work and redevelopment work.

Mr. Rostetter stated the mission statement speaks to unleashing the community's potential through strong business recruitment, job growth and existing industry expansion with an innovative marketing approach which drills down to five major goals: 1) lead economic development with a unified strategic communications plan, 2) create market access and invest to fully recruit new and diverse industry, 3) grow jobs and support wages over the county average, 4) collaborate with existing industries through job retention and creation of new investment, and 5) build a dynamic and viable organization that will serve as a unifying force with significant economic growth in the community.

Mr. Rostetter stated the organization has changed following its separation from the chamber and the activities of the FCEDC will be reported in a way that demonstrates key performance indicators and accountability measures. Mr. Rostetter stated whether the organization meets its goals is going to be based on what the community does to buy-in and help the organization.

Commissioner Adams stated based on the FCEDC's 2016-2017 budget, the private sector is only contributing \$30,000 but has two seats on its board and the County and City each put in \$300,000 and have two members and an elected official on the board. Mr. Rostetter stated when the FCEDC was stood up, the board did not have a say in how it was set up and he agreed that the private sector should provide funding for its participation. Mr. Rostetter stated he has been working to make that happen and has gained some informal commitments. Mr. Rostetter stated the board will grow the private sector much differently than from a single source by virtue of different foundations and by membership.

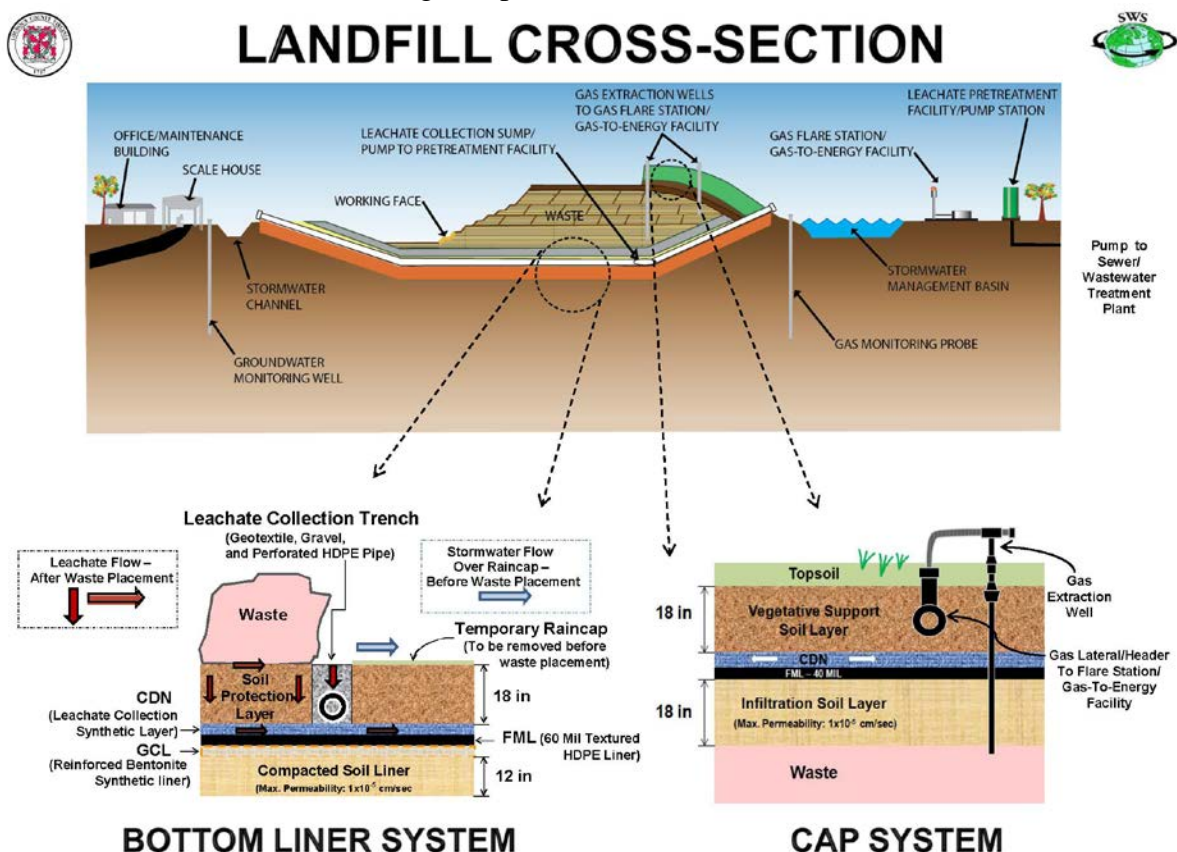
Commissioner Adams stated almost half of the budget for the FCEDC is going towards salaries with very little going to the recruitment segment, operating and marketing. Commissioner Adams also expressed concern that the FCEDC was planning on giving its employees a 2% COLA for the second year in a row and stated County employees are not getting a raise in the County's proposed budget. Mr. Rostetter stated the corporation has to be sure the salaries it pays are competitive with similar organizations and if the 2% COLA is an objectionable part of the budget, then it should be negotiated and discussed. Mr. Rostetter stated 50% to 60% for human resources is typical for most organizations and the salaries reflect the level of sophistication required to run an economic development organization and work with existing industries. Mr. Rostetter stated \$50,000 of the budget is for marketing/branding activities aimed towards more deliverables and successes. Mr. Rogerson stated the budget has been scaled back to \$800,000 from \$1.1 million and what is different is that the private sector contribution aspect of the budget needs to be built up, which is part of the strategic plan. Additional questions and discussion followed. Mr. Rostetter stated the board wants to be transparent, any issues should be addressed and if 2% COLA is the only negotiation point, it is not a barrier.

Commissioner Adams inquired regarding the military retiree report. Mr. Rogerson stated the survey and initial report are done and the ongoing survey will be launched electronically. Mr. Rogerson stated he will share the report.

Ms. Cannon called on Mr. Brown to provide an update on Solid Waste management. Mr. Brown stated his presentation will include the following:

- Overview of Landfill
- Permit Modifications
- Operational Efficiencies
- Pictorial of Improvements Completed
- Next Steps

Mr. Brown displayed a cross-section image of the landfill and provided an overview of its components. Mr. Brown stated 99% of the gas extraction is sent to Cargill and the long term contract with DTE that extracts the gas expires in 2021.



Mr. Brown outlined regulatory permits required for operation of the Ann Street and Wilkes Road landfills:

- Air Quality
- Water Quality
- Solid Waste – MSW Landfill
- Solid Waste – C & D Landfill
- Land Quality
- PWC Industrial Discharge Permit

Mr. Brown provided an overview of permit modifications below. Mr. Brown stated discharge from the leachate collection system to PWC was substantial and the 25,000 gallon discharge was increased to 40,000 gallons on any given day. Mr. Brown also stated the footprint of the landfill was not within the footprint set in the permit regulations so the permit was able to be modified which allowed the landfill to come back into compliance and have more capacity. Mr. Brown stated the Wilkes Road permit was modified/clarified to receive clean wood.

- Modified industrial discharge permit with PWC
- Worked with CDM Smith and the State to modify operating permit
- Wilkes Road permit clarification

Mr. Brown outlined operational improvements as follows:

- Technical and regulatory staff training
- Addressed staffing level in Maintenance Shop
- Created spreadsheet for Shop to track repairs
- Better utilization of equipment
- Weekly staff meetings are being held

Mr. Brown displayed pictures comparing the March and May 2016 Leachate Pond Level and the working face of the landfill in March and May 2016. Mr. Brown also compared the prior and current waste placement method and location of the shredder machine. Mr. Brown also displayed pictures of the proposed relocation of the road to the top of the landfill and wood debris at the Wilkes Road facility. Mr. Brown pointed out the location for the construction of cells 9 and 10 and stated prior to construction, there has to be a final renegotiation of the gas contract.

Mr. Brown outlined next steps as indicated below and stated the County’s solid user fee is one of the lowest in the state. Mr. Brown stated an analysis of rates and user fees will be conducted to determine whether they are in line with true operating costs.

- Continue identifying and implementing operational efficiencies at Ann Street
- Complete operational cost analysis at Ann Street and Wilkes Road
- Review pricing structure against operational cost
- Complete a rate analysis (household solid waste user fee)

Mr. Brown stated as a good business and engineering practice, an RFQ will be let because the County has had the same landfill consultant for quite a few years. Questions followed.

Ms. Cannon provided a handout with the following information on Environmental Health Fees:

Environmental Health Fee Schedule - Corrections to Existing Fees

Service	Fee listed in FY16 Adopted Budget	Currently Charged	Presented to BOCC on	Notes
Inspection per vehicle	0.00	10.00	8/2008	Garbage trucks inspected annually. No fee is established by the State rather it was established locally.
Swill feeder permit	0.00	5.00	11/2005	Do not receive many requests for these. No fee is established by the State rather it was established locally.
Building demolition/relocation (rodent inspection)	0.00	50.00	8/2008	The City of Fayetteville has an ordinance requiring them to receive an inspection by the Health Department. No fee is established by the State rather it was established locally.
Plan review food establishment	0.00	200.00	8/2008	The State establishes a Max fee of \$250 but based on cost analysis our fee was established at \$200.
Temporary food establishment	0.00	75.00	11/2005	The State established a Max fee of \$75. This fee has been charged for 10 years.

The above fees were previously approved by the Board of County Commissioners. These fees have been inadvertently omitted from the detailed fee schedule in previous years. It is the intent of the Budget Division to ensure the existing fees are now represented in the FY17 schedule.

Environmental Health Fee Schedule - Proposed Fees

Plan Review Type	Proposed Fee	Time for Plan Review (hours)	Site Visit (hours)	Unit brought in to Health Dept.	Completed FY16 as of 5/31/16	Projected for FY17	Budgeted Revenue FY17
Plan review remodels	200.00	2	1-2 (a minimum of 3 visits during construction phase)	n/a	4	4	800.00
Plan review limited food service	200.00	1.5	1 (1 site visit)	n/a	2	1	200.00
Plan review mobile food units	175.00	1	n/a	30 min	15	10	1750.00
Plan review push carts	125.00	1	n/a	30 min	5	2	250.00
Totals					26	17	3,000.00

Deborah Shaw, Budget Analyst, reviewed the service information above and stated although approved by the Board, the fees had been inadvertently omitted from the fee schedule in previous years. Ms. Shaw stated the intent of the budget division was to be sure they were included in the FY17 detailed schedule which is why the fee listed in FY16 was entered as \$0.00. Ms. Shaw stated the plan review proposed fees are not currently being charged, were approved by the Board of Health and it their desire that they be approved by the Board as a way to recover costs provided by the service. Ms. Cannon noted some of the reviews are lengthy in time, require more than one visit and can sometimes occur on weekends. Questions followed.

As an update, Ms. Cannon stated the internal auditor visited the Cumberland County Veterans Council and the agency is well on its way to getting its nonprofit status back in place.

Commissioner Adams revisited the FCEDC and stated if the funding is not cut, it should at least be held as an incentive for the organization to secure funding from the private sector. Commissioner Adams stated he does not feel comfortable giving the FCEDC the same amount of money, especially with its reduction in costs. Ms. Cannon stated last year’s budget included the City and the County funding and \$350,000 from the private sector. Ms. Cannon stated there is a savings of about \$300,000 on the expenditure side and what has happened is that the FCEDC lost \$350,000 in revenue and their expenditures have gone down about \$300,000. Commissioner Edge noted the FCEDC’s proposed 2% COLA would come out of both City and County money. Chairman Faircloth stated the only thing he is hesitant about is that he is trying to give the organization a clean slate and the benefit of the doubt until they have working experience under the new arrangement, although he does oppose the proposed 2% COLA. Commissioner Edge one thing that has comes out of all the meetings leading up to and standing up the FCEDC is that everyone wants some degree of measuring the organization’ s performance.

- MOTION: Commissioner Council moved to adjourn.
- SECOND: Commissioner Lancaster
- VOTE: UNANIMOUS (6-0)

There being no further business, the meeting adjourned at 6:58 p.m.

Approved with/without revision:

Respectfully submitted,

Candice H. White
Clerk to the Board